

# FACTORS CONTRIBUTING TOWARD EMPLOYEE RETENTION

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## **DECLARATION OF ORIGINAL WORK**



### BACHELOR OF BUSINESS ADMINISTRATION (HONS) HUMAN RESOURCE MANAGEMENT FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA PULAU PINANG

"DECLARATION OF ORIGINAL WORK"

### I, NASTASHA AMELIA BINTI SAIDI, (I/C Number: 910909-XX-XXXX)

Hereby declared that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurently submitted for these degrees or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

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Date:

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## TABLE OF CONTENTS

ACKNO	DWLEDGEMENT	ii
LISTS	OF TABLEi	ii
LISTS	OF FIGUREi	ii
ABSTR	ACTi	iv
ABSTR	AK	v
СНАРТ	`ER 1	1
INTRO	DUCTION	1
1.0	INTRODUCTION	1
1.1	RESEARCH BACKGROUND	3
1.2	PROBLEM STATEMENTS	4
1.3	RESEARCH QUESTIONS	6
1.4	RESEARCH OBJECTIVES	7
1.5	SIGNIFICANT OF THE STUDY	7
1.6	LIMITATIONS	8
1.7	ORGANIZATION OF CHAPTERS	8
СНАРТ	'ER 2	9
LITER	ATURE REVIEW	9
2.0	INTRODUCTION	9
2.1	PAST STUDY	9
2.1.1		
2.1.2	JOB SATISFACTION	.2
2.1.3	CAREER DEVELOPMENT 1	.3
2.1.4	LEARNING AND WORK CLIMATE 1	.3
2.2	THEORETICAL FRAMEWORK 1	.4
2.3	HYPOTHESIS	.5
2.4	SUMMARIES OF CHAPTER 2 1	.6
СНАРТ	'ER 3 1	.7
RESEA	RESEARCH METHODOLOGY	
3.0	INTRODUCTION 1	.7
3.1	RESEARCH DESIGN 1	.8
3.1.1	DATA COLLECTION METHOD	18

### **ABSTRACT**

Company S is located at Sungai Jawi, Pulau Pinang and this study was focused on operators level. It current manpower is almost 1000 employees. This company is one of nine companies in the Lite-On Group. Company S was founded in 1989 and their core product is Silicone Rubber products for applications ranging from calculators, computers, hand phones to car audio systems. The problem that researcher want to explore is the factors contributing toward employee retention. Therefore the purpose of this study was to determine the factors that can contribute toward employee retention at Company S. The population size of this study consisted of 50 respondents with using sampling method. This research results show that there are two positive relationships which is job satisfaction and learning and working climate toward employee retention. Unfortunately, career development has negative relationship toward employee retention.