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It is recommended that this project report prepared

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**PROPOSED NEW INTERIOR DESIGN SCHEME OF BOUTIQUE RETAIL
AT UNIT 17, USJ 10/1E TAIPAN TRIANGLE SUBANG JAYA, SELANGOR
FOR LYANNE BATIK SDN BHD**

accepted in partially fulfillment of the requirements for a Diploma in Interior Design

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ABSTRACT

The project is about Proposed New Interior Design Scheme of Retail Boutique at Unit 17, USJ 10/1e Taipan Triangle Subang Jaya, Selangor for Lyanne Batik Sdn Bhd. This project aims to create a systematic flow in the space and new space planning at the new place for staff and customers use that space. The objective of this project is to create welcoming area to attract people to come, to create new interior design with element of batik and to create new space planning at the new place to make people feels comfort use the space in the building . Chapter one begins with the introduction of the project, which provides the significance of the study, general issue, design issue, design problems, limitations, research methodology, interview and observation studies related to the project. Chapter two concentrates on client's background, organization chart, vission and mission and corporate image. Chapter three describes the research and analysis about the site and the building of the proposed site. It is about study the site background, site location, surrounding(access, transport, landmarks and facilities), climate study(wind, sun, topography and qiblat), site potential(SWOT analysis), building background, building layout, building elevation and building inventory(wall, column, window and door). Chapter four is about the case study, local and precedent study which means in overseas. The different style and elements use in design the retail. The study about the design of the retail, space requirement and the way to display the product. Chapter five is about the project that have been done. It begins with introduction, client's requirements, design requirements,scope of works and extrior works. The last topic is about the design proposal. In this chapter will introduce the reader about the concept use in the design, styles and images related with the concept, space requirements, developments of ideas start with space inventory, matrix chart, bubble diagram, space planning, zoning and final plan.

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ABSTRACT	iii
ACKNOWLEDGEMENT	iv
CONTENTS	v
LIST OF PHOTO	viii
LIST OF ABBREVIATIONS	vii

CONTENTS		PAGE
CHAPTER 1.0	INTRODUCTION	01
1.1	INTRODUCTION	01
1.2	DEFINITION	02
1.3	HISTORY OF BATIK	03
	1.3.1 Batik in Malaysia	04
	1.3.2 The differences Malaysian and Indonesian batik	05
1.4	PROJECT ISSUE	05
	1.4.1 General issue	05
	1.4.2 Design issue	05
	1.4.3 Others general issue	6-7
1.5	PROJECT'S AIM	8
1.6	PROJECT'S OBJECTIVES	8
1.7	PROJECT'S METHODOLOGY	9-11
	1.7.1 Interview and meeting	12
	1.7.2 Libraries	12
	1.7.3 Internet	12
	1.7.4 Case study	13
1.8	SCOPE OF PROJECT	14
1.9	RESEARCH LIMITATION	14
1.10	RESEARCH SIGNIFICANCE	15
CHAPTER 2.0	CLIENT	16
2.1	CLIENT'S BACKGROUND	16-17
	2.1.1 Client's profile	18

CHAPTER 1.0 INTRODUCTION

1.1 INTRODUCTION

This project is to Proposed New Interior Design Scheme of Boutique Retail at Unit 17, USJ 10/1E Taipan Triangle Subang Jaya, Selangor for Lyanne Batik Sdn Bhd. The meaning of batik according to several who studied batik is link to its origins. According to Harold Osborne for instance, batik is an art of textile designing practiced by the Torajda of Central Celebes and in the islands of Java and Madura. According to oxford dictionary batik is a method of printing patterns on cloth using wax(a solid substances made from fat or oil) on the parts that will not have any color, a piece of cloth printed in this way. This boutique retail is a centre for people to get batik product with the suitable price. Many product of batik will sold at this retail boutique such as batik cloth, batik sarong, handbag from batik craft, t-shirt batik for men, *selendang* and shawl and accessories to match with the batik product. Batik is one of the unique craft in Malaysian.