RELATIONSHIP BETWEEN COMMUNICATION STYLES AND JOB PERFORMANCE AMONG NON-EXECUTIVE EMPLOYEES IN LEMBAGA PEMBANGUANAN DAN LINDUNGAN TANAH (PELITA) KUCHING, SARAWAK

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"DECLARATION OF ORIGINAL WORK"

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Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

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ABSTRACT

This study aims were to find out the communication styles were practise toward nonexecutive employees in Lembaga Tanah dan Lindungan Tanah (PELITA), Kuching and to determine the relationship between communication styles and job performance in the organization. This researcher was conducted using correlation method. The population of the study consist of the convenience sampling from the population of study, so the researcher distributed questionnaire all respondents at nine departments at PELITA Holding Sdn. Bhd. the researcher was distributed 80 questionnaire to all the non-executive employees in PELITA Holding Sdn. Bhd. and recollect all the questionnaire. The respondents' rate (100%), data was analyzed using SPSS Version 23.

In this study, at PELITA Holding Sdh. Bhd., Kuching, the non-executive employees were practiced assertive communication in the organization. Besides that, communication styles also have relationship with the job performance and assertive communication has strong relationship with the job performance in the organization.

Keyword: communication styles, assertive communication, aggressive communication, passive communication, task performance and job performance.

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