UNIVERSITI TEKNOLOGI MARA

REALISATION OF MAQASID AL-SHARIAH USING VALUE-BASED INTERMEDIATION (VBI) IN ISLAMIC BANKS

AIZURRA HAIDAH BINTI ABDUL KADIR

DBA

June 2021

AUTHOR'S DECLARATION

I declare that the work in this dissertation was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

Name of Student : Aizurra Haidah Binti Abdul Kadir

Student I.D. No. : 2014398121

Programme : Doctorate Business Administration (Management) –

A901

Faculty : Arsyad Ayub Graduate Business School, UiTM

Dissertation Title : Realisation of Magasid Al-Shariah Using Value-

Based Intermediation (VBI) In Islamic Banks

Signature of Student

Date : June 2021

ABSTRACT

Maqasid al-Shariah refers to the objectives and rationales of the Shariah which reflect the general view of Islam as a complete and integrated code of life of an individual and a society as a whole, in this world and hereafter. The main objectives in Magasid al-Shariah are protection of religion, life, intellect, wealth and posterity. Value-Based Intermediation (VBI) is a strategy proposed by Bank Negara Malaysia (BNM) as an intermediary tool to deliver the intended outcomes of Shariah through practices, conducts and offerings that generate positive and sustainable impact and values towards the economy, community and environment. Conflict arose when some banks decided not to adopt VBI in their current operation due to the existence of similar concept or strategy as VBI that has been adopted much earlier by them except with different term and they have come out with the same idea as VBI which is to achieve Magasid al-Shariah. Consequently, there are four (4) objectives in this research. The first objective is to explore the perspectives of the Islamic Banks in Malaysia on the realisation of Magasid al-Shariah using VBI. The second objective is to investigate the reason(s) behind the acceptance and rejection of VBI among the Islamic Banks in Malaysia. The third objective is to identify the efforts of the Islamic Banks in Malaysia in realising Maqasid al-Shariah using VBI and the fourth objective is to propose a research model on the realisation of Magasid al-Shariah using VBI. This research was conducted using the qualitative research methodology which applied inductive reasoning where the researcher conducted semi-structured interviews with the shapers of VBI or the dedicated officers in CSR initiatives in the Islamic banks based on specific criteria. The in-depth interview questions focus on the respondents' perspectives of the Islamic banks in Malaysia in the realisation of Magasid al-Shariah using VBI, acceptance of VBI in the Islamic banks and the details on the Islamic banks' efforts of implementing VBI in realising Magasid al-Shariah using VBI. Additionally, the respondents were also asked for their ideas regarding the achievement of Magasid al-Shariah using VBI to shape the research model. The respondent banks were divided into two categories – Community of Practitioners (COP) and Non-COP where COP banks were the ones who volunteered to embark on VBI, while Non-COP banks preferred not to adopt the strategy just yet. From the in-depth interviews, the researcher found the implementation of VBI facilitated the Islamic banks in realising Magasid al-Shariah more effectively. Further, this research would contribute to the banking industry by providing a good and comprehensive understanding on the perspective of VBI, as a tool to realise Magasid al-Shariah in the Islamic banks through the application of a holistic framework introduced in this research, which is reflected in the Islamic banks' current efforts in implementing VBI. This research then proposed a research model based on the research finding. It is recommended for BNM to revise and customise VBI in accordance with the Malaysian context and culture in order for it to be fully applicable for the Islamic banks in Malaysia and to create a focus group to discuss on important matters and future plans pertaining to the implementation of VBI or other strategies in the Islamic banks to avoid any conflicts between the regulator and practitioners.

ACKNOWLEDGEMENT

Alhamdulillah, all praise to Allah (s.w.t) the Most Gracious and the Most Merciful, for giving me strength, patience and good health to complete this study. There is an endless list of those to whom I am greatly indebted, without whom this research could not be completed. First and foremost, I am extremely grateful to my main supervisor Associate Professor Dr. Sharifah Faigah Syed Alwi for her unbounded commitment, thoroughness and attention to my work. Her precious guidance, invaluable insights, luminous ideas and superb encouragement have contributed a lot to the quality of my research. My everlasting appreciation also goes to my co-supervisor, Professor Dr.Norzanah Mat Noor for her constructive criticisms and strong support.

I am proud to acknowledge Universiti Teknologi Mara for giving me the opportunity to be a graduate student under this university and also the Ministry of Education, Malaysia for awarding me the scholarship to do my doctorate in Business Administration at the Arshad Ayub Graduate Business School, UiTM Shah Alam. I must thank and acknowledge also Bank Islam (M) Berhad for allowing me to continue my study and approving my study leave during interview and viva session. Six years as a part time student and full-time banker give me a big challenging in everyday life. My study would not have been feasible without the full support from these two reputable institutions.

I would like to express my deepest love and gratitude to my dearest husband, Rohaizad Bin Hamidi for his everlasting support for me in pursuing my doctoral research and his full belief in my ability to succeed in my study. Thus, I share the humble contribution and result of this work with him for I surely be unable to complete this study without his unfailing love, patience, encouragement, inspiration throughout the long journey. I would also like to express my thanks and love to all my beloved children Putera Raiyan and Putera Riyadh for patiently toleration the difficulties throughout the period of my study. Their unconditional love, laughter, hugs and kisses have always wipe away my tiredness and worries.

I am grateful to Allah (s.w.t) for giving me wonderful parents, who have given me the best upbringing. Thus, I also would like to dedicate my work to my beloved mother and step-father, Pn. Hamidah and En. Md Aris for their unfailing love, support and prayer for my success. Special dedicate to my late father Abdul Kadir Bin Khairulddin, if you are here I just want to say, I made it and this is all for you and mother. Not to forget my mother and father in law, Rudziah and Hamidi Mat Radzi for being supportive all this while.

Last but not least, I also would like to record my appreciation to all research participants for providing me their full assistance in faciliting my work in obtaining significant information especially in interview session. Thank you very much as well to all gatekeepers who assisted me in getting the research participants' contacts easily. I am also indebted to all scholars and professionals for their useful insights that guided me from the beginning to the end of my doctorate journey. May Allah Bless all of you.

TABLE OF CONTENTS

		Page			
CON	FIRMATION BY PANEL OF EXAMINERS	ii			
AUTHOR'S DECLARATION		iii			
ABST	ГКАСТ	iv			
ACK	NOWLEDGEMENT	v			
TABLE OF CONTENTS LIST OF TABLES LIST OF FIGURES		vi x xii			
			LIST OF ABBREVIATIONS		xiii
CHA	PTER ONE INTRODUCTION	1			
1.1	Introduction	1			
1.2	Background of Study	1			
1.3	Development of Islamic Banks	2			
1.4	Understanding VBI	5			
	1.4.1 Value-Based Banking	6			
	1.4.2 Strategy Paper on VBI by BNM	11			
	1.4.2.1 Four Underpinning Thrusts of VBI	13			
	1.4.2.2 VBI Scorecard	14			
	1.4.3 The Differences of SDG, ESG and CSR with VBI	14			
1.5	Problem Statement	18			
1.6	Research Questions	20			
1.7	Objectives of Study	20			
1.8	Scope and Limitations	21			
1.9	Significance of Research	22			
1.10	Definition of Terms	23			
1.11	Summary	24			
CHAPTER TWO LITERATURE REVIEW		25			
2.1	Preamble	25			