Library Literacy Program : an Information Access Tool for Undergraduate Student in Multimedia University

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Multimedia University

ABSTRACT

The purpose of this project was to create an information literacy program for undergraduate student at MMU. The research undertaken supported the development of written materials, such as guides or guidelines for faculty and students. Recommendations resulting from the project are to be used to instruct the faculty regarding the components and requirements of the information literacy program. Assessment tools and competencies for all course work in the undergraduate year. A strategic plan is recommended along with a faculty development plan and a time line. This project utilizes the development problem -solving process. This include the description of the problem, the collection of data through research and observation, the development and implementation of product to correct the problem, and the specifications for evaluation of the product.

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Chapter 1
INTRODUCTION & BACKGROUND OF THE STUDY

Introduction

The holding company of Multimedia University (MMU), Universiti Telekom Sdn Bhd (UTSB) is wholly owned by Telekom Malaysia Berhad, a telecommunications company in Malaysia. In November 1996, Telekom Malaysia was given the honour by the Ministry of Education to set up the first private university in Malaysia, formerly known as Universiti Telekom. In March 1997, Telekom Malaysia was once again honoured when it was given the task to set up the Multimedia University, located at the heart of Cyberjaya. Aligned with its parent company's interest, UTSB has been entrusted to contribute proactively towards nation building and towards making Malaysia a world renowned centre of academic excellence in the era of information technology and multimedia by running Multimedia University with its two campuses in Cyberjaya and Melaka.

Multimedia University (Cyberjaya Campus)

Cyberjaya was conceived as Malaysia's first multimedia intelligent city created in a strategic, privileged location and enjoying advanced infrastructure within an eco-friendly environment. Together with Putrajaya, the new administrative capital of the Federal Government, Cyberjaya forms the nucleus of the Multimedia Super Corridor (MSC). Cyberjaya is approximately 40 minutes from Kuala Lumpur city centre and 30 minutes from the KL International Airport .

Multimedia University (Cyberjaya Campus) is built on an 80 hectare plot of land at the expense of RM 350 million. With all the advantages of high technology, the campus is equipped with various intelligent features such as