



# **POSITIVE IMPACTS OF DARK TOURISM**

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## AUTHOR'S DECLARATION

I declare that the work in this thesis/dissertation was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

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## **1.0 INTRODUCTION**

### **1.1 ABSTRACT**

Despite the economic and the environmental issues, travelling is still top of the choices for people to invest their money. There are few types of tourism that people recently enjoy including leisure tourism and visiting friends and relatives. Dark tourism is one of the new tourism attractions that draw tourist to travel. The trend of dark tourism becomes popular as people start to discover the importance of learning about the history of dark tourism sites. To learn about dark tourism, this article will briefly explained on types of darks tourism sites that could be the source of motivation for tourist to visit. Some examples of dark tourism sites will be provided to show the existence of dark tourism among tourists. However, there are also impacts on dark tourism itself. This article will highlight on the positive impact received by tourists.

## **2.0 DEFINITION**

### **2.1 TOURISM**

Kuukasjärvi (2006) cited that in the development of times, the scope of tourism has widened in variety and the ever-growing bulk of tourists have discovered many new places to travel. Mass tourism to sun resorts is still in as it was fifty years ago, but it is far from being the only way to travel. Some tourists are satisfied with travelling along with the crowds to the usual destinations keeping the traditional form of travelling alive; others, then again, search for excitement in more amazing locations, constantly creating new challenges for the industry. According to Mohammad & Razaghi (2012), tourism has many definitions that most of them are surveyed in economical aspect. Tourism is described as a social activity that includes human behaviour, using resources, interaction with other people, economic and environment.

In half past century with increasing growth has more influences in economic dynamism and growth and cultural interactions between countries, tourism industry is one of important phenomenon in three last millenniums. Tourism is defined as the activity of traveling to a place for pleasure in Merriem Webster. In every year, millions of people and tourism with different customs and preferences trip from one place to place in world and affect universal economic completely and tourism progress and develop day by day and cause to be an important resource for economic development and financial balance in one hand the other hand, by creating different jobs and improving income level of different classes of social life, it can affect tourist countries (Mohammad & Razaghi, 2012). According to Pliakas (2017), tourism, leisure and recreation are related to one another but there are conceptual differences. Tourism can include leisure and recreation but not all tourism is leisure-driven. Leisure is described as free time when other obligations are at a minimum and one can spend leisure time at home. Recreation consists of the activities carried out during leisure time (Bowen & Clarke 2009). Tourism, in the broadest sense of the word, has existed since ancient Roman times. Tourism is defined as a short-term movement of people to places some distance from their normal environment (Swarbrooke & Horner 2007).