

UNIVERSITI TEKNOLOGI MARA

**SOCIO-ECONOMIC IMPACT AND QUALITY OF
LIFE OF LOCAL COMMUNITY THROUGH
HOMESTAY PROGRAM.**

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- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

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ABSTRACT

Tourism is multi-sectors that consist of the accommodations, attractions, lodgings, foods and beverages, and other services. Thus, tourism industry can be seen as a bundle of tourism products and services. Therefore, the aim of this descriptive study is threefold: (a) to determine the socio economic impact of homestay program towards the local community and (b) to identify the quality of life affected to the local community through the homestay program. A self-administered questionnaire survey collected 100 respondents from the local communities around homestay program in Malacca. The title of this study is about the socio-economic impacts and quality of life of local community through homestay program. This study provides beneficial managerial and practical implications for local community, non-government sectors and government related authorities such as Ministry of Tourism and Culture and other stakeholders in order to achieve the benefits from the socio-economic impacts to the communities' quality of life.

TABLE OF CONTENTS

	Pages
TITLE PAGE	i
ABSTRACT	ii
ACKNOWLEDGEMENTS	iii
TABLE OF CONTENTS	iv
LIST OF TABLES	vi
LIST OF FIGURES	vii
 CHAPTER ONE: INTRODUCTION	
1.1 Introduction	1
1.2 Background of the Study	1-3
1.3 Problem in Context	3-4
1.4 Research Objectives	4
1.5 Research Questions	4
1.6 Theoretical framework	5
1.7 Significance of Study	5
1.7.1 Academic Perspective	5
1.7.2 Practical Perspective	6
 CHAPTER TWO: LITERATURE REVIEW	
2.1 Introduction	7
2.2 Homestay	7-10
2.3 Homestay in Malaysia	10-14
2.4 Homestay in Malacca	14-16
2.5 Local Community Participation	16-21
2.6 Quality of Life	21-23

CHAPTER THREE: METHODOLOGY

3.1	Introduction	24
3.2	Research Design	24-25
3.3	Sample and Population	25-27
3.4	Instrument Development	27-28
3.5	Questions Used in the Questionnaires	28-30
3.6	Pilot Study	30-31
3.7	Data Collection Process	31

CHAPTER FOUR: RESULTS AND ANALYSES

4.1	Introduction	32
4.2	Reliability Test	32-33
4.3	Respondents' Profile	33-38
4.4	Procedure of Analysis	38
4.5	The Socio-Economic Impacts toward Generate Income Regarding Homestay Program	38-39
4.6	The Socio-Economic Impacts toward Job Opportunity Regarding Homestay Program	39-40
4.7	The Socio-Economic Impacts toward Community Attitude Regarding homestay program	40-41
4.8	Quality of life toward Homestay Program	41-42

CHAPTER FIVE: IMPLICATIONS, LIMITATIONS, RECOMMENDATIONS AND CONCLUSION

5.1	Introduction	43
5.2	Recapitulation of the Findings	43-45
5.3	Limitations of the Study	45-46
5.4	Implications, Recommendations and Conclusion	46-48

REFERENCES	49-52
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