



BACHELOR OF SCIENCE (HONS) TOURISM MANAGEMENT
FACULTY OF HOTEL & TOURISM MANAGEMENT
UNIVERSITI TEKNOLOGI MARA

"DECLARATION OF ORIGINAL WORK"

I, ILI AMANINA BINTI MERZUKI, (I/C Number: 900815035460)

I, NUR SYUHADA BINTI SHAMSUDDIN, (I/C Number: 910521015578)

I, SITI NORSYAHIDAH BINTI DARMAWI, (I/C Number: 910415085556)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

Signature: _____

Signature: _____

LETTER OF SUBMISSION

1 July 2014

Ili Amanina Binti Merzuki	2012419984
Nur Syuhada Binti Shamsuddin	2012278864
Siti Norsyahidah Binti Darmawi	2012492794

Bachelor of Science (Hons),
Tourism Management,
Faculty of Hotel & Tourism Management,
Universiti Teknologi MARA Kampus Bandaraya Melaka,
110 Off Jalan Hang Tuah, Melaka.

The Head of Program,
BS Hons Tourism Management,
Universiti Teknologi MARA, Kampus Bandaraya Melaka,
Melaka.

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER (HM 221)

Attached is the project paper titled “**THE LOCAL COMMUNITY PERCEPTION AND THE OBSERVED BENEFIT OF ECOTOURISM ACTIVITY**” to fulfill the requirement as needed by the Faculty of Hotel & Tourism Management, Universiti Teknologi MARA.

Thank you

Yours sincerely,

ILI AMANINA BINTI MERZUKI	2012419984
NUR SYUHADA BINTI SHAMSUDDIN	2012278864
SITI NORSYAHIDAH BINTI DARMAWI	2012492794
Bachelor of Science (Hons)	
Tourism Management	

ABSTRACT

The study purpose is to identify the local community perception on ecotourism and to identify the impact of ecotourism on economic, social and environment. It is important to know the local community perception on ecotourism because it determines the local community support towards the development of ecotourism. For this study, the researcher chooses three determinants of benefit on ecotourism which is economic, social and environmental. There are 40 respondents were chosen consist of local communities at Kampung Kuantan Firefly Park, Selangor. The findings of the study show that Local communities at Kampung Kuantan have a positive view of ecotourism and aware about the benefit through this type of tourism.

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