



FACULTY OF INFORMATION MANAGEMENT

BACHELOR OF INFORMATION SCIENCE (HONS.) INFORMATION SYSTEMS
MANAGEMENT

(IM245)

PRINCIPLES OF ENTREPRENEURSHIP

(ENT530)

INDIVIDUAL ASSIGNMENT: SOCIAL MEDIA PORTFOLIO

FIESTA de KITCHEN

PREPARED BY:

MAIZATUL ALEANA BINTI ZULKIFLI

2021190071

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PREPARED FOR:

MADAM NADIAH MAISARAH BINTI ABDUL GHANI

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ACKNOWLEDGEMENT

Praised be to Almighty Allah SWT for giving us strength to finish this assignment of this course for this semester.

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1.0 EXECUTIVE SUMMARY

Fiesta de Kitchen is an online shop that serve food delivery services. The shop also sells variety kinds of food and dishes for their customer need. With the promotion and testimony by the customer they received, the quality of the shop could improve rapidly. Fiesta de Kitchen also is the food delivery service which located in Jasin, Melaka area only. There are more than 20 kinds of dishes in the menu for the customer. All the dishes were made home cooked by the owner of the shop itself. Also the food will be deliver by using the shop delivery service. There is lunch, dinner, western and also dessert recommendation menu from this shop. With their moto 'Customer is our priority' shows that Fiesta de Kitchen always make sure their customer satisfaction with their food and services.

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3.0 INTRODUCTION OF THE BUSINESS

Name of the Company	Fiesta de Kitchen
Address of the Business	https://www.facebook.com/Fiesta-de-Kitchen-
Telephone Number	011-23456789
Form of Business	Sole proprietorship
Main Activities	Food delivery service, selling variety of food dishes and dessert
Product Distribution	Homemade food
Date of Commencement	22 April 2021
Date of Registration	20 May 2021
Social Media Page	https://www.facebook.com/Fiesta-de-Kitchen-105115965047752

3.1 ORGANIZATIONAL CHART

-This company do not have any other employee because it be managing by the owner itself

3.2 MISSION / VISION

Mission

-Our mission is to provide high quality food at our customer's door step. We also strive to provide quality services on time, based on best practices for the satisfaction of our customer.

Vision

- To be one the best delivery services that being consistent, always improve the quality and suit the best of customer satisfaction.