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FACULTY OF HOTEL & TOURISM MANAGEMENT
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**CURRENT TREND IN TOURISM INDUSTRY:
SOCIAL NETWORK SITE, BACKPACKERS, TRAVEL PORTAL,
COUCH SURFING AND E-BIKE SHARING**

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AUTHOR'S DECLARATION

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1.0 INTRODUCTION

Travel and tourism industry is the most growing industry from history to current era and from the last few decades; tourism industry is witnessing new emerging trends that are the most important factors for its development. These new trends also influence tourism sectors' marketing planning, strategic planning or making new business policies for peak seasons. Let's know more about these new trends and their influences on tourism industry. As the increasing growth of online travel industry, travellers are getting more information at their fingertips and that leads to a long term holiday as a gift to them.

So in this our final year project, we have decided to choose social network site, backpackers, travel portal, couch surfing and E-Bike Sharing as the latest current trends and its benefits towards the industry in the all over the world. We bet this topic would be interesting to be discussed and explore as the tourism students based on some journals, articles and books that are used as the main references.