

**UNIVERSITI TEKNOLOGI MARA**

**THE MODERATING EFFECTS OF  
SELF-EFFICACY ON HOMESTAY  
PROGRAM PERFORMANCE**

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**MSc**

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## AUTHOR'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.


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## **ABSTRACT**

Over the last few years, economy growth of Labuan Federal Territory (F.T), Malaysia has been slowing down due to the depletion of main resources such as oil and gas. Hence, diversifying resources in the Federal Territory of Labuan is vital in ensuring that the island develops at par with other areas in the country. When the Labuan Development Blueprint 2030 was launched in 2018, the government aspires for the island to become sustainably-competitive. In the blueprint, tourism sector particularly Homestay Program is one of the tourism sector initiatives to boost Labuan F.T's economy for its high profit potential and benefits to community and country's economy. Unfortunately, the inconsistent number of tourists' arrivals to Labuan F.T and specifically Homestay program at Labuan F.T has badly affected the performance of local homestay program. Nevertheless, Homestay Program performance may have been affected by many factors as well as the internal approaches. In this study, the moderator effects of self-efficacy on transformational leadership, community support, and entrepreneurial capabilities to registered Homestay Program performance in Labuan F.T context was examined. The finding of this study through Regression Analysis only transformational leadership has positive effect on Homestay Program Performance. Meanwhile, self-efficacy moderates only the relationship between entrepreneurial capabilities and Homestay Program Performance.

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