

DESIGN DECODED 2021 : ART EXHIBITION



*Decrypt your
visual creativity*

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Nur Hanani Mohamad Yusob Shafilla Subri

RIMBARO

Malaysia is one of the 12 countries with biodiversity. This biodiversity encompasses all aspects of life, such as terrestrial, aquatic systems, and ecological complexes, including the diversity between species and ecosystems. The richness of diversity found in Malaysia is estimated at 60% to 70% of the world's total biodiversity. This is very important to maintain because each species interacts in a different chain system with each other. However, Malaysia is threatened with the extinction of this precious treasure. Various campaigns have been carried out but this issue never seems to end. Almost 14% of endangered animals in Malaysia are in critical condition. Among the endangered animals are the Malayan tiger, Sumatran rhinoceros, ants, turtles, orangutan, Borneo elephants, and tapirs. Greedy and irresponsible human attitudes are one of the leading causes of extinction. Among them is the large-scale clearing of land for agricultural, trade, and industrial development. In addition, unplanned development and illegal logging activities such as the felling of high-value trees in tropical rainforest markets have caused many animals to lose.

When animals lose their habitat, they will also lose their source of food and shelter which are the key factors of survival. In addition, the burning activities that often hit Sumatra make these animals increasingly endangered. This is very alarming and influences future generations to get to know these animals that can be considered legendary. So the painter took inspiration from this problem to produce a work that introduces animated characters inspired by extinct and endangered animals.

This can give impact and knowledge for future generations about these legendary animals and they can find out about them. RIMBARO is a character sketch made from the Malayan tiger, the Sumatran rhino, and the white crocodile. RIMBARO carries the word 'Rimba' meaning the jungle and Hero combined which becomes RIMBARO. These animals make a major symbolism in this sketch design concept because they are considered animals that symbolize their own strength. The result of the sketch being highlighted is the concept of a warrior character that has a futuristic look and is combined with the concept of modern puppet shadow.

The unique combination of puppet shadow patterns on the characters gives meaning that it is part of the natural treasures and heritage found in Malaysia. The story behind this sketch shows that these animals become warriors in their fight against poachers which resulted in these animals being endangered, and also shows symbolically that with careless human attitude these animals become extinct. This character uses Ferox (rhino), Ruvido (crocodile), Gorgon (tiger) and Hilian (poacher) as humans who hunt them for their own benefit. The theme of this sketch is the concept of the awakening of the jungle spirit that fights poachers in the storyline to bring the character of the sketch to life. The value of awareness is being highlighted through this character to the community to be together - together to take care of the habitat of animals - endangered animals so that future generations can also see them. My idea came from a unique, beautiful, and interesting puppet element so I made a sketch of this character. This sketch was produced using a manual hand drawing pen measuring 297mm x 420 mm.



**NUR HANANI MOHAMAD YUSOB
SHAFILLA SUBRI
RIMBARO**

Manual A3 paper drawing
297mm x 420mm
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