DESIGN DECODED 2021: ART EXHIBITION



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Christmas Celebration Scenery

Around the world, Christmas celebrations come in many forms that reflect the diversity of cultures and traditions of a country like Malaysia. Christmas traditions in most countries are the installation and lighting of Christmas trees, wreath hangers, Christmas stockings, candy decorations and the giving of gifts. Santa Claus is a famous mythical figure who is often associated with the custom of giving gifts in conjunction with Christmas Day. The fir tree is decorated with beautiful ornaments to welcome Christmas. The gifts will be put under the tree to create an even more interesting Christmas atmosphere. We chose the Christmas eve atmosphere in Europe as the theme and source of inspiration for this art project. The elements and subjects chosen are synonymous with this theme to be applied to artwork through home interior decor products. We chose two products, namely wall picture frame and table lamp decoration.

These artworks are called 'CHRISTMAS CELEBRATION SCENERY'. These artworks consist of two types of art design concepts, namely fashion design and interior design. The motifs or subjects being featured in these artworksare snow, Santa Claus, reindeer and buildings. Embroidery is an art of performing creative design using hands or machines, which has long been entrenched in

human life. For this project, we chose hand -stitching or hand embroidery where it gives a natural effect to the patterns and motifs. Various techniques are also used in producing the product which consists of various types of embroidery stitches, applique, beadwork and quilting.

Among the types of hand embroidery are back stitch, running stitch, herringbone and decoration stitch which have been applied to buildings, Christmas trees and snow symbols. Meanwhile, inspiration from the shadow of Santa Claus at night against the backdrop of moonlight, the patch technique (aplique), applied to reindeer and Santa Claus to produce a silhouette.

As for beadwork, it is applied as lighting and decoration on the Christmas tree. Lastly, the quilting technique is applied to Santa Claus to enhance the subject. The design elements and principles highlighted are those that are appropriate to the chosen theme. The colors used are colors that are synonymous with the Christmas atmosphere such as white, red and so on. Space also plays a role in producing a good composition. Other elements such as line, shape and texture are also arranged as a basis to form principles such as contrast, harmony and rhythm.



In addition to motifs and patterns, materials are also emphasized for the production of these artworks. Among the media used in producing the product is composed of fabrics from towels, felt fabric, embroidered thread, beads, and cotton. Usually, in the market machine embroidery is used to produce motifs on towels. As a challenge and variation, we decided to use towel fabric as base to produce hand embroidery.

The result of the combination of beautiful techniques from hand embroidery gives a difference to the products that we present where we can showcase unique products from different materials than usual. In addition, producing these artworks can encourage the production of hand embroidery in various works of art other than fashion and textiles.

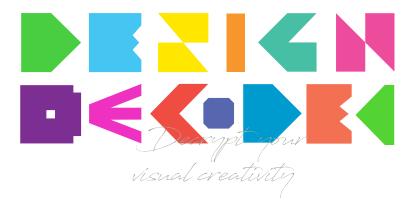




MARZUWATI NATZERI NORSHEILA OMAR Christmas Celebration Scenery

Hand Embroidery 29.7 cm x 42 cm marzuwati@mara.gov.my sheilaomar1991@gmail.com

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