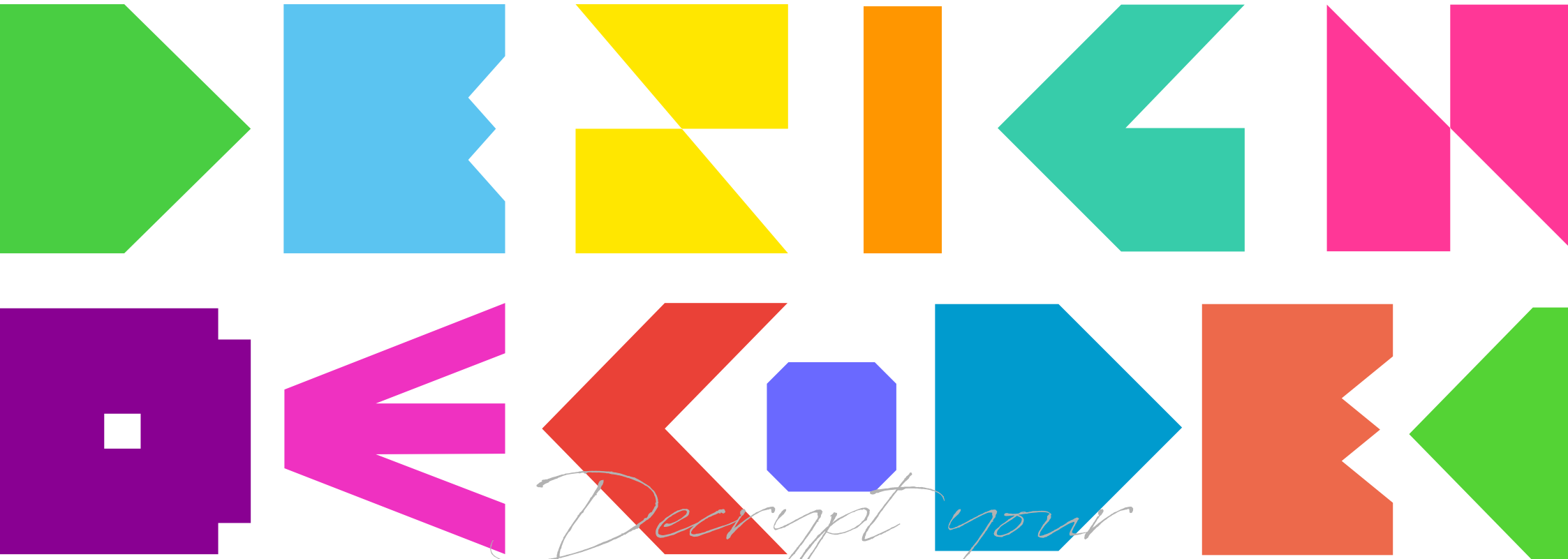


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*Decrypt your  
visual creativity*

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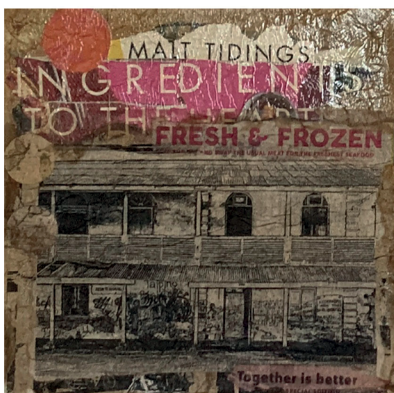
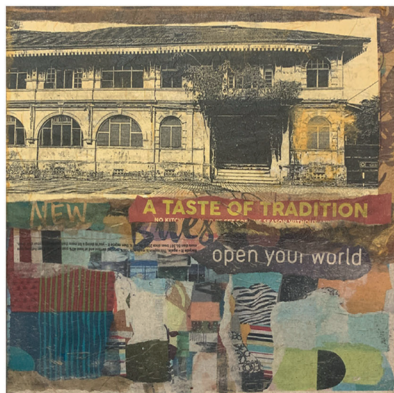
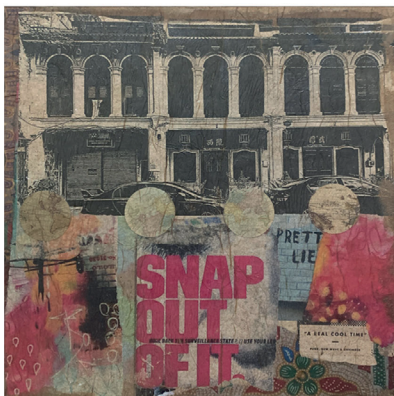
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## Noriza Arzain

### Soul of Culture II

**NORIZA ARZAIN**  
Soul of Culture II

Mix Media  
30 cm x 30 cm x 6 Pcs  
IG: Eja\_Nnoriza  
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A lot of things inspired this artist in the minimalism content in art and living substance. People she meets and what things she has seen. According to her perception, “Yesterday is history, tomorrow is a mystery, today is a gift of God, which is why we call it the present. The quotes sang themselves; history teaches us lessons and makes us stronger. Old buildings always inspire artists as a person to learn more about the meaning of life. Desire decides the life we strive for, the determination that we put in to build the artwork that always

stands out in the community's eye despite being surrounded by skyscrapers. The true meaning of gems”. The title “Soul of Culture II” represents conservation of cultural heritage is not just about the preservation of material things but rather about safeguarding and sharing heritage for the betterment of people’s lives and the environment. This implies a more proactive view of heritage as an instrument of positive change and reflects a broader geopolitical movement to promote sustainability and wellbeing.

The idea sparks which the artist wants to bring everybody dives with her interest and wander into the heritage building. Heritage buildings always be an iconic art in every city, which the soul of a building can be smelled and make people smile. She inspires others; “Let's move forward, but never leave our past behind. The buildings, smiled, while our new buildings are faceless”. This artwork will be presenting the architectural styles that have been experienced in Malaysia. Besides, the artwork's purpose of portraying the reconstruction and artistic interventions because of the complexity and often overlapping issues of looting and destruction. The artist starts from anything and everything. She adores traveling as it gives great inspiration for people to produce quality artwork. During traveling, she always finds a lot of materials for her collage’s artwork.

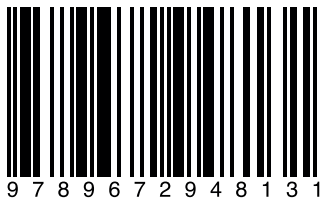
There is no formula for getting the best ideas, and her end of work is always the critical part. The artist normally goes out with a clear mind, explores the surroundings, gets the best idea out of it, and usually looks at things differently to generate the best idea for her artwork.



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