



اَوْنِفُوْرَسِيْتِي تِي كِنُوْلُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

UNIVERSITI TEKNOLOGI MARA (UiTM),
CAMPUS PUNCAK ALAM

FACULTY OF BUSINESS MANAGEMENT

BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
OPERATIONS MANAGEMENT

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

SOCIAL MEDIA PORTFOLIO
(CLASSYRY.CO)

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DATE OF SUBMISSION: 22 JUNE 2021

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ACKNOWLEDGEMENT

First, I would like to thank Allah S.W.T as finally, I was able to finish the assignment given to me. I had done this assignment with all my effort to settle down the project.

A big thanks to my Principles of Entrepreneurship (ENT530) lecturer, Madam Nadiah Maisarah Binti Abdul Ghani, because I cannot do my assignment correctly like this without their guide. She always gives me support and guides me on how to do this assignment to produce a good outcome from the theory that has been learned in class.

Finally, I would like to thank my beloved classmate, who is always together and works hard to produce a good assignment with all effort and responsibility. I hope that all actions will give a lot of benefits to my classmates and me. Million thanks also I wish to all classmates because they also help me in doing this assignment. They always give me advice and teach me how to do this assignment so that I can improve my job in many ways.

EXECUTIVE SUMMARY

Initially, I began my clothing business to capitalize on my passion and provide individuals in the community with a safe and pleasant place in which to meet and trade some trendy, in-demand, and priced fashion ideas and equipment. The clothing market has grown tremendously from its humble beginnings, and we now have a excess of drop shippers who sell not just apparel but also accessories.

Furthermore, we have drop shippers in Selangor, Melaka, and Johor. We have established ourselves as well-respected and highly sought-after venues for local and regional. We are pleased with the clothing business we have built and look forward to seeing it expand in the future. We believe that the lessons we have learnt from the garment industry will be helpful to us in the future. The clothing and fashion business offer many opportunities, but it also presents some specific problems.

We believe that our company is ideally positioned to benefit from industry developments and continue to leverage the expertise we have gained into a higher profit and customer pleasure. They are continuously giving me advice and teaching me how to complete this project to enhance it in a variety of ways.

2.0 INTRODUCTION OF BUSINESS



Name of Business	Classyry.co
Address	No 37 Jalan Cerakah 3, Taman Sri Cerakah Bukit Kapar, 42200 Kapar, Selangor D.E
Telephone Number	012-636 4738
Email Address	Classyryco@gmail.com
Business Commencement	16 October 2020
Owner of the Business	Norfazreen Aireena Binti Md Khairuddin