

UNIVERSITI TEKNOLOGI MARA CAWANGAN KEDAH
KAMPUS SUNGAI PETANI

INTRODUCTION TO ENTREPRENUERSHIP ETR300

FUNUN KHAT AND DESIGN

PREPARED BY: C 05

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05 OCTOBER 2000

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KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Kampus Sungai Petani yang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC) pada semester ini.

Salah satu daripada syarat di dalam subjek tersebut ialah pelajar-pelajar dimestikan untuk menyediakan satu Rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

Pelajar-pelajar berkenaan ialah :

1. FATIMAH ABD AZIZ
2. NAZIRA SHAARI
3. MULTAZIMAH MAD DAUD
4. SUHANA ABDURAHMAN
5. NORHASLINA MOHD ARIF

Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih.

Yang benar

MOHD. AZHAR OSMAN
Koordinator
b.p. Provos

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EXECUTIVE SUMMARY

Funun Khat and Design is specialized on manufacturing on Islamic Art & Design that is Khat. We run a partnership business that is contributed by Multazimah bt Mat Daud as the General Manager, Nazira bt Shaari as the Administration Manager, Nor Haslina bt Mohd Arif as the Operation Manager, Fatimah bt Abdul Aziz as the Marketing Manager and Suhana bt Abdurahman as Financial Manager.

Our business capital is RM 280,000. Each partner contribute RM 46,000 as the balanced finance by Maybank Finance Bhd. All partners have a good academic qualification and at about five years experience in working. We have three general workers that help us in running our business.

There are several factors that influences us to choose the location that is Lot 24A-24B Jalan Kampung Baru, 08000 Sungai Petani Kedah Darul Aman. Which are the monthly rental cost of our office and gallery is also RM 2000.00.It located at the center town of Sungai Petani and near the Central Square supermarket so that it is easily to the customer to find our business location . Besides that, there are many sufficient infrastructure and facilities provided in the area.

For administration plan, we had decided to rent 2 lots for the business. For the upstairs is for the office and at the downstairs is for the gallery and factory to produce the product. Administration plans also aims to manage all resources, try to receive sort and

INTRODUCTION

Funun Khat and Design specialized on manufacturing Islamic Art & Design. We are trying to manufacture to the highest quality standard and it will give you many years' decoration in any place. We are a company at sizeable resources, sound management and possess a good team of dedicated and disciplined staff. We are committed to providing our customer with fast delivery, quality product and excellent back-up services besides competitive prices. The management and staff of our company are professional competent with high skill and experience in working in art and design sector. We also persist ently pursue to evaluate the future demand and needs of our clients such as that our company shall always be infused with new development of product and services to meet relevant requirements of our clients. Our company is design to provide the best available prices quality and services to our client's satisfaction and requirement. We relentlessly pursue to enhance the productivity and quality heeds at our clients.