



**UNIVERSITI TEKNOLOGI MARA CAWANGAN  
KEDAH KAMPUS SUNGAI PETANI  
ETR300**

**FIBRETEX (M) INDUSTRY**

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**KEPADA SESIAPA YANG BERKENAAN**

Tuan/Puan

**ASAS KEUSAHAWANAN (ETR)**

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Kampus Sungai Petani yang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC) pada semester ini.

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2. MASLINA BT KASSIM
3. WAHIDAH BT ABUL RASHID
4. SHARIPAH BT MAN
5. SITI KHALISAH BT A.F.PIN

Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih.

Yang benar

**MOHD. AZHAR OSMAN**

Koordinator

b.p. Provos

## **BUSINESS BACKGROUND**

**There are a lot of businesses in Malaysia that we can enter, either to enter an existing industry or create a new business. This would be depending on a demand of a consumer and supply from supplier. In order to plan a business proposal, we list down some of an interesting business. But, after make an analyzing, we are decided to choice to make a business based on a demand of high quality of fibre from Empty Fruit Bunches of palm oil.**

**We name of our business is the 'FIBRETEX (M) INDUSTRY'. Form of our business is partnership. Malaysia's successful palm oil industry has one of the most extensive networks of estates and mills throughout its states. There are currently more than 300 palm-oil mills operating in Malaysia, processing palm oil from some 2.5 million hectares of palm oil estates, producing more than 8 million metric tones of Empty Fruit Bunches and more than 13 million metric tones of fronds annually. These wastes are**

*Fibretext (M) Industry*

**either burnt off or left for mulching on the ground. This is very costly process, both environmentally and economically.**

**The opportunity of turning palm oil waste into something useful has led to the formation of Fibretex (M) Industry. Armed with a wealth of expertise, highly technical resources, and a vision to add value to waste, Fibretex has successfully turned empty palm oil fruit bunches and fronds into high quality fibre. Being a pioneer in this field, Fibretex engineered a new revolutionary process which included specially patented machinery to process waste into fibre. These fibres, available in three grades, can be processed into many different types of value added downstream products. The result is an endless array of possibilities, ranging from agricultural applications to high-tech materials.**

**We become interested in the Empty Palm Oil Fruit Bunches (EFB) about three (3) years ago. We could see that if the EFB could be processed into fibre comparable in quality and**