THE RELATIONSHIP BETWEEN EMPLOYEE COMMITMENT AND EMPLOYEE PERFORMANCE AMONG SUPPORT STAFFS AT LEMBAGA LADA MALAYSIA IN KUCHING, SARAWAK

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TABLE OF CONTENTS

Pages

AUTHOR DECLARATION	i
ABSTRACT	ii
ACKNOWLEDGEMENT	iii
LIST OF TABLES	iv
LIST OF FIGURE	v
LIST OF APPENDICES	vi
CHAPTER 1	1
INTRODUCTION	1
Background of the Study	1
Statement of the Problem	2
Research Objective	3
Research Question	3
Significance of the Study	5
Limitations of the Study	5
Definition of Terms	5
CHAPTER 2	7
LITERATURE REVIEW	7
Introduction	7
Employee Commitment	7
Employee Performance	12
CHAPTER 3	24
METHODOLOGY	24
Research Design	24



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ABSTRACT

This empirical study is accomplished to predict the relationship between employee commitment and employee performance among the employees. This study is to identify the commitment of employees that divided into three categories which is affective commitment, continuance commitment and normative commitment give huge impact towards their job performance in the organizations. The sample consists of 132 peoples in Lembaga Lada Malaysia, Pending Division. This was accomplished through quantitative method of data collection namely questionnaire. The finding of study revealed that normative commitment is very important in order to achieve good job performance among employees. Pearson correlation and regression analysis was carried out for the collected data. The correlation analysis revealed that normative commitment has a low and significant relationships towards job performance. This finding indicated that it is recommends for future studies to further investigate the different types of commitment among their employees towards their organizations.

Keyword: Organizational commitment, employee performance, components of commitment

CHAPTER 1

INTRODUCTION

Background of the Study

Organizations look for ways to outperform their competitors and stand out to survive. Numerous studies have documented the organizational benefits that are derived from trustworthy behaviours. Trustworthy behaviours have been shown to influence organizational citizenship behaviours. When employees trust their organization, they believe that the organization will treat them fairly and not deprive them of necessary support (Freund, 2014). This organizational trust fosters motivation and enables employees to focus on their jobs.

Organizational commitment refers to the pledge or member of an organization's responsibility towards his organization doing business in earnest to achieve organizational goals effectively and efficiently (Siburan, 2013). The commitment of employees can be an important instrument for improving the performance of organizations and it is dependent upon the organization itself. The commitment among employees can be a crucial tool for improving their performance in organizations (Marchalina & Ahmad, 2017). Organizational commitment has two basic dimensions: First, it characterizes the employee's relationship with the organization, and second is the implication for the decision to continue or stop membership in the organizational commitment to a career profession, job involvement and organizational commitment (Morrow, 1993).