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UNIVERSITI
TEKNOLOGI
MARA

DIPLOMA IN TECHNOLOGY AND OFFICE MANAGEMENT
(BA118)

FUNDAMENTALS OF ENTREPRENEURSHIP
ENT300

BUSINESS OPPORTUNITY

TYPE OF BUSINESS:

Nutrition Products and Supplements from Amway (Nutrilite)

SUBMIT TO:

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1.0 EXECUTIVE SUMMARY

Bismillahirrahmanirrahim. First and foremost, I would like to say thank you for being given this opportunity in doing such an interesting assignment. It is really great to get early experience on involving and handling in business by myself. I have learnt a lot on how to manage small business by helping my mother with her business too. I also would like to say thank you to my beloved lecturer named puan Hazelen Mat Rusok for always guiding me and teaching me the ways to do this ass correctly.

Business opportunity is done by students to gain experiences by ourselves on how to manage a business. We are free to choose the types of business that we want to do based on our likes. We learn a lot while accomplishing this assignment. We learn to count the budget and profit that we get for the business, market the products, deal with costumers and other business problems.

2.0 PROJECT DESCRIPTION

I have decided to sell AMWAY products as my business project. A little introduction about this company, it has been providing high quality products and the opportunity for people for almost 60 years. AMWAY is the world's No. 1 direct selling company, according to the Direct Selling News Global 100. This company provides many types of products from nutrition such as vitamins and supplements, beauty such as skin care and makeup, personal care such as hair care and oral care and lastly home equipment such as air treatment and cookware.

So I had chosen to sell the nutrition products and supplements or Nutrilite. This category has served a few products such as vitamins and supplements, weight management, sports nutrition, energy drinks and many mores. The product that I choose to sell is the vitamins and supplements. It is needed for people to complete the nutrition that needed in our body. Plus, vitamins are really important for us due to the Covid-19 pandemic because we need to build the immunization as our self-defense from the virus. There are lots of vitamins' type that I choose to sell are Nutrilite Daily, Bio C Plus All Day Formula, Nutrilite Iron Folic, Nutrilite Bilberry Plus and Nutrilite Cal Mag D Plus.

In today's stressful world, fulfilling the needs of your body through diet can be quite difficult. Plus, it is important to ingest vitamins and minerals on a daily basis. Through each day, Nutrilite Daily multi mineral supplement can help boost your health in a natural manner. Just one tablet per day can satisfy your basic nutritional requirements. Give yourself the necessary nutrients you need with NUTRILITE Daily. With its 11 vitamins and 7 essential minerals, this supplement can ensure an optimal level of body performance. The NUTRILITE Daily multivitamin is your natural path towards a better health.

NUTRILITE DAILY

Vitamins		Minerals
1 Vitamin A		1 Calcium
2 Vitamin C		2 Iron
3 Vitamin D		3 Phosphorous
4 Vitamin E		4 Iodine
5 Vitamin K		5 Magnesium
6 Vitamin B1		6 Zinc
7 Vitamin B2		7 Selenium
8 Vitamin B6		8 Copper
9 Vitamin B12		9 Manganese
10 Niacin		10 Chromium
11 Folic Acid		11 Molybdenum
12 Biotin		
13 Pantothenic Acid		

DAILY NUTRILITE

Nutrilite Daily multivitamin supplement provides 11 essential vitamins such as vitamins A, B1, B2, niacin, B6, folic acid, B13, C, D, E and pantothenic acid; plus 7 essential minerals like calcium, phosphorus, iodine, iron, magnesium, copper and zinc. This rich concoction fortifies your diet with organic ingredients such as alfalfa, watercress, parsley, spinach, carrots and acerola cherries. With added benefits derived from phytonutrients, Nutrilite Daily multivitamin supplement helps to preserve your overall wellness. There are no artificial colourants, flavours or preservatives added. Nutrilite Daily is my favourite product from AMWAY because this supplement is really a complete package of all vitamins.



HOW TO USE

Take one tablet per day.

PRECAUTIONS

- For adults and children of 4 or more years of age.
- This product contains alfalfa (*medicago sativa*). Individuals with a predisposition to systemic lupus erythematosus should consult a physician before consumption.
- Follow recommended usage directions.
- Pregnant and nursing women should consult their physician before use.
- Keep out of children's reach.

COUNT

60 tablets

INGREDIENTS

NUTRILITE concentrate, dicalcium phosphate, ascorbic acid (C), ferrous fumarate, d-alpha tocopheryl acid succinate (E), niacinamide, zinc oxide, hydroxypropyl methylcellulose, calcium stearate, copper gluconate, Vitamin A acetate, talc, calcium pantothenate, cellulose gum modified, magnesium oxide, modified food starch, lactose, povidone, riboflavin (B2), glycerin, thiamine mononitrate (B1), pyridoxine hydrochloride (B6), folic acid, potassium iodide, vitamin B12, vitamin D.