

UNIVERSITI TEKNOLOGI MARA

**THE INFORMATION FROM JAKIM
STAFF OF PRODUCT PRODUCE BY
MUSLIM**

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AUTHOR'S DECLARATION

I declare that the work in this academic writing was carried out in accordance with the regulations of Universiti Teknologi Mara. It is original and is the results of my own work, unless otherwise indicate or acknowledged as referenced work. This academy writing has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Under Graduate, University Teknologi Mara, regulating the conduct of my study and research.

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ABSTRACT

Malaysia is a country with many races namely Malays, Chinese, Indian, and religion namely Islam, Christianity, Buddhism and others. Statistics from the Malaysian statistics department stated that in 2018 the population of Malaysia was 32.4 million (Jabatan Perangkaan Malaysia, 2018). The growth rate is estimated to increase by 1.1%. If ethnicity is Bumiputra population is 20.07 million, the Chinese population is 6.69 million, population of India is 2.01 million and other population is 0.29 million. With the population, created a variety of products for sale and used by the public every day. These products are not only from Islamic companies but also from non-Islamic companies. The purpose of this research is to analyse the information from JAKIM staff of product produce by Muslim. The first objective of this research is to identify the products produce by Muslim companies, second objective is to know the information of JAKIM staff about product which one produce by Muslim and non-Muslim through questionnaire and third objective is to suggest the right method encourage JAKIM staff to use and buy products produce by Muslim. Last but not least, there are few recommendations from these findings to improve and encourage JAKIM staff and society to support products made by Muslim which several program such as expo products produce by Muslim, promotion and others.

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TABLE OF CONTENTS

CONFIRMATION BY PANEL OF EXAMINERS	ii
AUTHOR'S DECLARATION	iii
ABSTRACT	iv
ACKNOWLEDGEMENT	v
TABLE OF CONTENTS	vi
LIST OF TABLE	ix
LIST OF FIGURE	x
LIST OF PHOTO	xi
LIST OF SYMBOL	xii
LIST OF ABBREVIATIONS/NOMENCLATURE	xiii

CHAPTER 1 INTRODUCTION

1.1	Introduction	1
1.2	Background of the Study	2
1.3	Problem Statement	4
1.4	Research Problem	4
1.5	Research Objective	5
1.6	Research Significance	5
1.7.1	To the JAKIM staff	5
1.7.2	To the Researcher	5
1.7.3	To the public	6
1.7	Operational Definition	6
1.8	Research Scope	7