UNIVERSITI TEKNOLOGI MARA

A STUDY ON FINANCIAL LITERACY AMONG FARMER AT KAMPUNG BERTAM BARU

ZATTY HANANIE BT MOHD SIDEK @ MOHD SAUPI

Academic Writing submitted in partial fulfillment of the requirements for the degree of

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AUTHOR'S DECLARATION

I declare that work in this academic writing was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the result of my own work unless otherwise indicated or acknowledge as referenced work. This academic writing has not been submitted to any other academic institution or non-academic institutions for any other degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Under Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

Name of Student

: Zatty Hananie Bt Mohd Sidek @ Mohd Saupi

Student ID. No.

: 2015604642

Program

: Bachelor in Muamalat - IC210

Faculty

: Academy Contemporary Islamic

Studies

Thesis Title

: A Study on Financial Literacy among Farmer at

Kampung Bertam Baru

Signature of Student

:

Date

: JANUARY 2019

ABSTRACT

Financial literacy is important for it is widely known to have impact on individual financial decision making, thus, to achieve financial well-being. In today's phenomenon to reduce the rate of debt among farmer, this research attempt to study on financial literacy among farmers at Kampung Bertam Baru. Besides, the factors of financial literacy have 6 factors like budget, saving, investment, credit and debt, planning and retirement, and information and advice. Thus, this research also aims to identify the level of financial literacy, to analysis the significant difference level of financial literacy among farmer based on gender, age, marital status, race and income and to investigate the correlation factors between financial literacy and demographic among farmer. The findings show that on average the farmers display a medium high level of financial literacy. These researches are quantitative study and make the survey to farmer families at Kampung Bertam Baru. This research provides 40 questions and 155 of the respondents. The researchers used the Statistical Package for Social Science (SPSS) version 20 to analyze and interpret the data collected.

Keywords: Budget, saving, investment, credit and debt, planning and retirement, and information and advice.

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