



اُونِيُوَرَسِيْتِي تِيكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Filem, Teater
dan Animasi

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BACHELOR OF THEATRE (HONS) SCENOGRAPHY

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INTRODUCTION

I have chosen MEYSHOP-COLLECTION as the username in my business facebook page. The main business placement is in KG LOTONG, KOTA MARUDU, SABAH. That is in my own house. Doing business online during the covid19 pandemic is not difficult but various challenges are faced by traders. In addition, the profits earned from this business can be used to buy a little personal necessities while studying online. In addition, this business also has an organization that handles sales products, namely, product owners, distributors/agents, consumers. The owner of the product is the person who created the product. Meanwhile, the distributor/agent is the middleman who will promote the product until the product reaches the customer's hands. My position as a distributor/agent of a product that gets a little commission and profit from selling this product. This product is a health product which my own family also uses this product and it turns out this product is very effective.

The mission given is "target market first" while the vision is "Do not give up reaching customers". The meaning of this mission is that I must prioritize the target of marketing the product which I will target to people who need this product for example people who have skin diseases, I will recommend that he use SHIRUTO products. While the vision means that I will not give up to continue to reach customers for the common good. The products I sell are cures for certain diseases as I will show in the graphic. In addition, this product is named SHIRUTO which has the advantage of adding energy in the body that is able to help the body fight diseases. In addition, SHIRUTO products can also cure skin diseases. Therefore, I provide free delivery service in the area near where I live and will use express mail for customers who are far away from me, this is because so far this is the only service I can provide because this business is still new.

In addition, the price for each product depends on the number of sets of products purchased, this is because every time customers buy multiple purchases will be given a discount for their next purchase. However, the price remains below RM100. Therefore, although the price of this product is quite expensive, the benefits and quality of this product are very satisfying, most of the consumer feedback stated that after using this product, their health has improved.

FACEBOOK (FB)

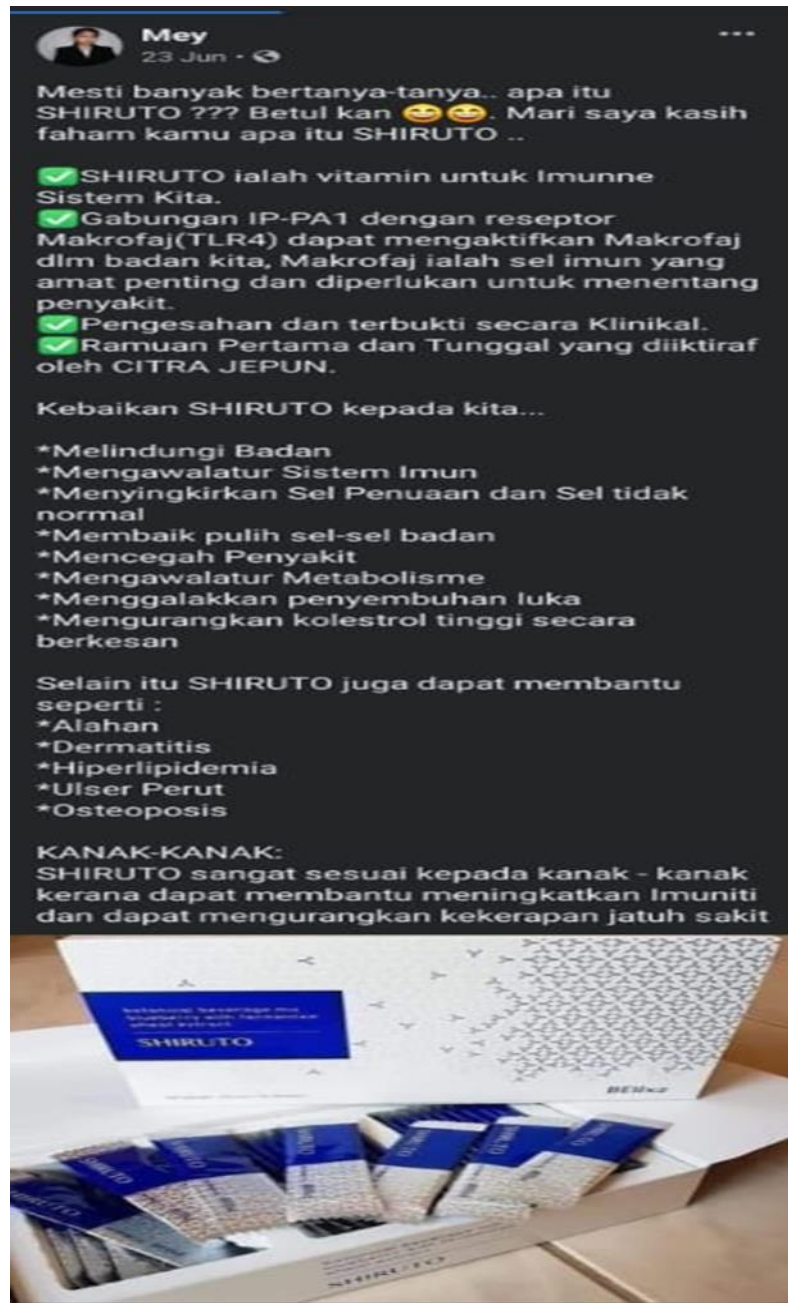
I) PAGE



II) URL FACEBOOK PAGE

<https://www.facebook.com/believeyourself99/>

III) FACEBOOK POST (TEASER)



IV) FACEBOOK POST COPYWRITING (HARD SELL)

Mey
1 Jul · 🌐


Feedback dari pelanggan yg menghidap barah dan menjalani kimoterapi, beliau mula tidak bertenaga dan hanya terbaring lesu sepanjang menjalani kimoterapi, setelah mengenali #shiruto beliau lebih bertenaga dan kuat melawan sakit yang beliau rasai, paling mujarab apabila beliau diberitahu bahawa beliau semakin pulih dan beliau juga telah bebas daripada jangkitan bakteria pada darah...

Kita boleh baca dan lihat sendiri betapa ajaibnya produk #shiruto ini, so apa tunggu lagi jom kita sama2 coba produk ini supaya kita lebih bertenaga dan sihat

#Shiruto
#hidupsihat
#ordersegera
#kitajagakita

mengamoi #sniruto berasa lebih bertenaga & juga tidak begitu lemah. Sehingga hari ini, 17 Jun 2020, saya berjumpa doktor dan membaca laporannya, sel darah merah & sel darah putih serta platelet darah sgt baik dan # tidak lagi dijangkiti oleh bakteria.

#RegulateBodyImmuneSystem
#Shiruto
#VitaminsofImmunity #SkinSensitive
#Allergies



Before After



<https://www.facebook.com/109131864344703/posts/281417677116120/>

<https://www.facebook.com/109131864344703/posts/281417163782838/>

<https://www.facebook.com/109131864344703/posts/281416500449571/>

<https://www.facebook.com/109131864344703/posts/281418243782730/>

<https://www.facebook.com/109131864344703/posts/281419443782610/>

<https://www.facebook.com/109131864344703/posts/266165118641376/>