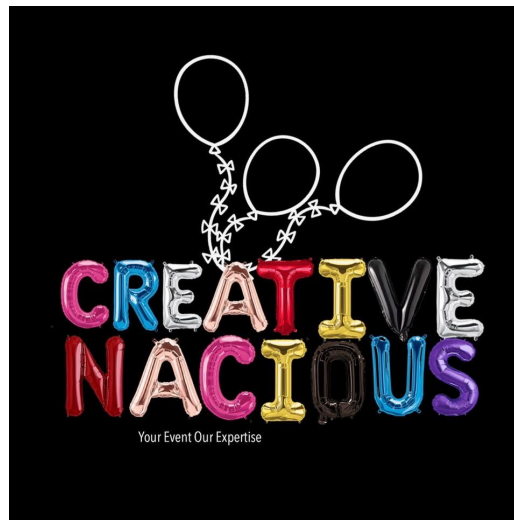




SOCIAL MEDIA PORTFOLIO

CREATIVE NACIOUS



PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

FACULTY & PROGRAMME	: FACULTY OF FILM THEATRE & ANIMATION
SEMESTER	: 4 (2020/2021)
STUDENT ID	: 2019452368
NAME	: NURQARIAH NAJWA BT MOHD ARSHAD
GROUP	: ENT530 FiTA/FF2364A
LECTURER	: NORFAZLINA BINTI GHAZALI

ACKNOWLEDGEMENT

Alhamdulillah, I have finished my assignment social media portfolio. I am glad and happy to express my greatest gratitude to all of people who spend valuable time to help me and guide me in preparing this assignment. I have many things on how to create a great social media for business.

I would like to say thank you from bottom of my heart to our lecturer, Madam Norfazlina Binti Ghazali for guiding me and my classmates in finishing this project. Also for teaching us ENT530 in new norms that have many challenges need to handle. You have so much patient in teaching us steps by steps. I extremely grateful to her for providing such a nice support and guidance. Again, thank you Madam Norfazlina.

I would like to thanks my friends who have helped me in this project. I could not finish this business plan if I did not have all of my fiends support and encouragement. Also, I would like to express my gratitude to my lovely parents who have been with me from the start. Big thanks to everyone.

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2.0 INTRODUCTION TO BUSINESS

2.1 Business Name and Address

Name of the business is Creative Nacious inspired from 'precious' or precious memories and have been combine from name of founder Najwa. Creative Nacious would like to provide a great service and experiences and be the precious memories for every customer. Service and product provide by Creative Nacious such as event and party organizer, floristry, money and chocolates bouquet, and anything that related with handcraft.

Logo for this business using foil letter that show colourful and party vibes to make people easy to understand the main industry that Creative Nacious get involve.

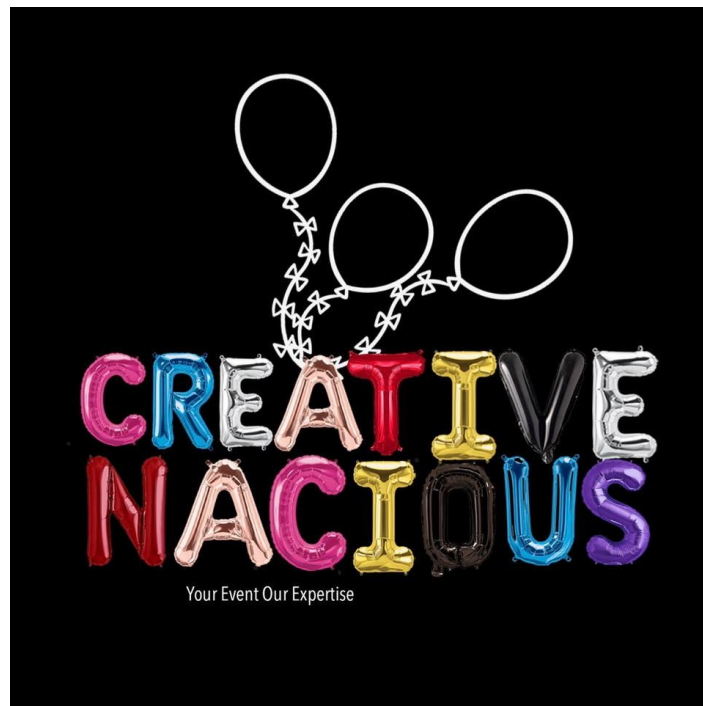


Figure 1.1: Logo of Business

Business Information	
Name of Business	Creative Nacious
Business Address	No. 3, Jalan Permai 4 Sri Pantai, 59200 Kuala Lumpur
Business Email	yes_creativenacious@gmail.com
Contact Number	017-2887123
Form of Business	Sole Proprietorship
Main Activities	Retails of Handcraft item
Date of Commencement	-
Date of Registration	-
Registration Number	-
Name of Bank	Maybank
Account Number	153200067489

Table 2.1: Business Information