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Kampus Sungai Petani

Faculty of Administrative
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EBOOK: EASY RESEARCH FOR ALL

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ABSTRACT

In this digital age, each of us needs to embrace technology to make our daily lives more manageable and efficient. Furthermore, in this pandemic where our movement is restricted and made it difficult to meet face-to-face, the use of technology as a medium of communication becomes our new normal. The postgraduate research students were having difficulty meeting face to face with their supervisor. Some of them cannot cope with this situation and cause delays in their progress, and the stress level is accelerated. Therefore, to cater for this problem, the author decided to write the eBooks that can be accessed everywhere and anytime. The ebook consists of complete guidelines with examples of writing a research proposal that consists of Chapter 1, Chapter 2 and Chapter 3 in a thesis. The ebook divided into three series according to chapter. These eBooks enhanced the understanding of research students on preparing an effective research proposal. Now, the research students can breathe a sigh of relief with the help of eBooks. As an implication, from the testimonials and author observation, the students can complete their proposal within the time frame and defence their proposal with confidence and passed with flying colours.

Keywords: digital, ebook, research, research proposal, postgraduates

INTRODUCTION

Ebook has grown in popularity around the world as a viable, appropriate, and efficient option. Previously, most people relied on printed books such as textbooks to read and educate themselves on various topics. People nowadays, in the digital era, rely on internet sources and do most of their reading online. Of course, this does not imply that books are obsolete; in reality, in 2020, digital books will be increasingly common (Richard, 2020). The ebook has many advantages over physical copies; ii) easy to access anywhere and everywhere, ii) lower cost due to no requirement on printing in large scales, iii) no delivery cost, iv) saving the environment, v) more attractive and more enjoyable because if we do not know the meaning of the words, we can search it on the internet just by clicking the word.

The COVID-19 pandemic has forever changed our daily life. The COVID-19 pandemic has accelerated the shift towards a more digital world (*UNCTAD*, 2020). Therefore, it is timely to shift towards digital ebook. This innovation is due to the movement control order (MCO) that started in March 2020. It is difficult for the supervisor and supervisee to meet face to face. The online video call is not enough to explain and guide the students in their write up. Thus, the author comes up with the ebook idea—these ebooks presented interestingly and uniquely. The language is easier to understand, colourful, and straightforward, with every subtopic, explained using a simple explanation that everyone can understand.

Innovation Objectives:

This innovation, "Ebook: Easy Research for All", aims are:

- i. Provide the ebook that using simple language for easy understanding. For the novice researcher, it is not easy to understand the research term.
- ii. As a guideline for the research students to prepare an effective research proposal
- iii. To enhance students' understanding of how to write Chapter 1: Introduction, Chapter 2: Literature Review and Chapter 3: Research Methodology.
- iv. Easy to access and fast delivery (within 24 hours).
- v. On the author side, the ebook is easier to be edited if there is a new development in the area.
- vi. To ensure students completed their proposal within the time frame.
- vii. To attract the interest of the students to read research book.

EBOOK: EASY RESEARCH FOR ALL

As the name of the ebook, this ebook is enjoyable and easier to understand. The students can carry this ebook all the time on their smartphone, tablet or laptop. They can refer anytime. Among the unique features of the eBook are;

- i. Infographic;
- ii. Step by Steps;
- iii. Dual Languages;
- iv. Barcode for further reading;
- v. Interesting presentation; and
- vi. Unique

IMPLICATION

Since the publication of these ebooks in Jun 2020, it received many positive feedback from its readers. They can easily understand and come out with a better proposal. Many of them have successfully defended their thesis with minor corrections. Some of them managed to be awarded the "Research Excellent Award at University level and Graduate on Time or Graduate Before Time.

CONCLUSION

Overall, this ebook's objective to provide an easy understanding of how to write an effective research proposal has achieved. The ebooks are available at <http://drnabilaazwa.com>. The outcome from this innovation idea implied from the students' progress and achievement.

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