



UNIVERSITI
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KELANTAN

FACULTY OF BUSINESS AND MANAGEMENT
DIPLOMA IN OFFICE MANAGEMENT AND TECHNOLOGY
FUNDAMENTALS OF ENTREPRENEURSHIP (ENT 300)

INDIVIDUAL ASSIGNMENT :

CASE STUDY

COMPANY NAME:

HORSEPOWER STATION

PREPARED FOR :

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CLASS:

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ACKNOWLEDGEMENT

السَّلَامُ عَلَيْكُمْ وَرَحْمَةُ اللَّهِ

Praise to Allah for the strength given, finally I have done my individual project which is case study. I would like to take this opportunity to thank for everyone that who gave help and support. Without guidelines from them, my individual project will be not successfully complete.

First of all, I would like to thank to Madam Nur Hazelen Binti Mat Rusok as my lecturer of Individual Assignment; Case Study for her encouragement, commitment, advice and guidelines were invaluable during accomplishment this project.

Last but not least, I also want to thank to our colleagues for their help and ideas in completing this report. Thank you so much and I hope that Madam Nur Hazelen Binti Mat Rusok is satisfied and giving full consideration in marking this case study.

Thank you.

NUR AMANI IZZAH BINTI BUANG (2019278644)

EXECUTIVE SUMMARY

At the end of the case study, I was able to gain a lot of new knowledge about real-world companies. I would like to summarize about Horsepower Station which is car services company. The main business of Horsepower Station is automotive repair centre. This company also offers services such as car service, car wash, car insurance, and accessories / spare parts.

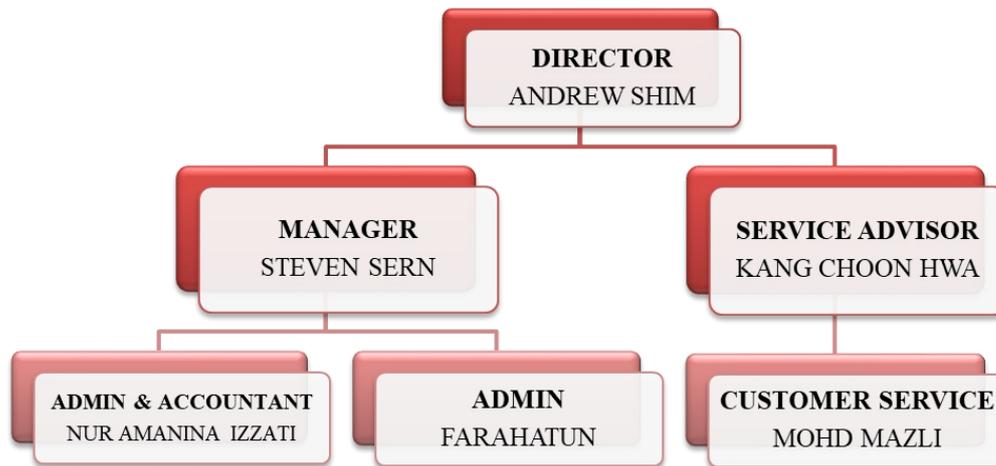
In this case study, I also learn about the company profile and entrepreneur competencies practised by the company, that can help me to improve my knowledge about businesses.

In conclusion, this project is good to the students as they study about businesses in their life. It is also a good experience to me.

ENTREPRENEURIAL PROFILE

Horsepower Station was established on September 1, 2020 and operations began on January 11, 2021. This company is located at Lot 772A, Jalan Tempoyang, 27200 Kuala Lipis, Pahang.

ORGANIZATIONAL CHARTS



Horsepower Station is owned by Andrew Shim. This company has around 16 staff including the manager, service advisor, accountant, admin and customer service. This business has been in operations for four months.

Besides, Horsepower Station offers services such as car service, car wash, car insurance, and accessories / spare parts. The average sales for this company is RM 3000 - RM 5000 per day which is RM 90,000- RM 150,000 per months. Furthermore, they also have promotion and lucky draw for purchases over RM 300.



Next is the vision, mission and objective of this company is:

VISION : “To Be a Trusted Workshop”.

MISSION: “To Satisfy Customers”.

COMPANY OBJECTIVE:

1. Committed in providing quality services to customers.
2. Provide efficient and reliable services
3. Provide convenience and options to customers to use the service.