



UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Pengurusan
dan Perniagaan

FBM INSIGHTS

UNIVERSITI TEKNOLOGI MARA CAWANGAN KEDAH

Volume 4

2021

e-ISSN 2716-599X

UiTM *di hatiku*

eISSN 2716-599X



9 772716 599000

FBM INSIGHTS

**Faculty of Business and Management,
Universiti Teknologi MARA Cawangan Kedah
e-ISSN 2716-599X**

The editorial board would like to express their heartfelt appreciation for the contributions made by the authors, co-authors and all who were involved in the publication of this bulletin.

Published by : Faculty of Business and Management,
Universiti Teknologi MARA Cawangan Kedah, Malaysia.

Published date : 30 September 2021

Copyright @ 2020 Universiti Teknologi MARA Cawangan Kedah, Malaysia.

All rights reserved. No part of this publication may be reproduced, copied, stored in any retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission from the Rector, Universiti Teknologi MARA Cawangan Kedah, Kampus Sungai Petani, 08400 Merbok, Kedah, Malaysia.

The views, opinions, and technical recommendations expressed by the contributors and authors are entirely their own and do not necessarily reflect the views of the editors, the publisher and the university.

TABLE OF CONTENTS

Editorial board	iii
Rector's message.....	iv
From the desk of the head of faculty.....	v
1. CROWDFUNDING: A NEW NORMAL IN MALAYSIA	1
<i>Anita Abu Hassan, Fauziah Mohamad Yunus & Mohd Syazrul Hafizi Husin</i>	
2. DEVELOPMENT OF THE ARCHAEOLOGY SITE: DOES DONATION- CROWDFUNDING IS THE ANSWER?	3
<i>Anita Abu Hassan, Mohd Syazrul Hafizi Husin & Fauziah Mohamad Yunus</i>	
3. IMPACT OF MICROCREDIT PROGRAMME ON PARTICIPANTS' BEHAVIOUR IN MALAYSIA: AN OVERVIEW	6
<i>Zuraidah Mohamed Isa, Dahlia Ibrahim & Zaiful Affendi Ahmad Zabib</i>	
4. A QUEST ON THE STUDENTS LEARNING PREFERENCES	8
<i>Nurul Hayani Abd Rahman, Shaira Ismail & Nani Ilyana Shafie</i>	
5. LEVERAGING ON VISITOR'S HERITAGE TOURISM MOTIVATION	11
<i>Khairul Azfar Adzahar, Mohd Fazil Jamaludin & Mohd Shafiz Saharan</i>	
6. GREEN HUMAN RESOURCE MANAGEMENT AND ORGANIZATIONAL SUSTAINABILITY	13
<i>Nurul Hayani Abd Rahman, Shaira Ismail & Nani Ilyana Shafie</i>	
7. FACTORS CONTRIBUTING TO HUMAN CAPITAL PRODUCTIVITY	16
<i>Hamizah Hassan</i>	
8. WEBSITE QUALITY: ITS IMPACT ON THE USERS	18
<i>Norhidayah Ali, Azni Syafena Andin Salmat & Nor Zaini Zainal Abidin</i>	
9. BRIEF HISTORY OF WAQF: THE OTTOMAN EMPIRE	21
<i>Dahlia Ibrahim & Zuraidah Mohamed Isa</i>	
10. HALAL FOOD SUPPLY CHAIN MANAGEMENT: ISSUES IN MALAYSIA HALAL FOOD AND BEVERAGES INDUSTRY	24
<i>Musdiana Mohamad Salleh & ETTY Harniza Harun</i>	
11. SOCIAL ENTERPRISE: NEW WAY TO DO BUSINESS IN MALAYSIA	30
<i>Roseamilda Mansor & Nurul Hayani Abd Rahman</i>	
12. THE ADVANCEMENT OF HUMAN RESOURCE MANAGEMENT IN THE NEW AGE	34
<i>Sarah Sabir Ahmad & Azfahane Zakaria</i>	
13. VOICE OR SILENCE: DOES IT REALLY MATTER?	37
<i>ETTY Harniza Harun, Musdiana Mohamad Salleh & Nor Aslah Adzmi</i>	

14	TAWARRUQ AS AN ALTERNATIVE TO AR RAHNU STRUCTURE	40
	<i>Mohd Shafiz Sharan, Mohd Fazil Jamaludin, Khairul Azfar Adzahar & Norwahida Wagiran</i>	
16	A SNAPSHOT OF HIGH-PERFORMANCE ORGANIZATION (HPO)	45
	<i>Azfahanee Zakaria, Syed Mohammed Alhady Syed Ahmad Alhady & Sarah Sabir Ahmad</i>	
16	WORKING FROM HOME AND STRESS AMONG LECTURERS: A REVIEW	47
	<i>Zainuddin Mohd Piah, Azyyati Anuar & Bawani Selvaraj</i>	
17	A BRIEF HISTORY OF LEAN	51
	<i>Azyyati Anuar, Daing Maruak Sadek & Bawani Selvaraj</i>	
18	SUSTAINABILITY OF MICRO AND SMALL ENTERPRISES DURING COVID-19 PANDEMIC	54
	<i>Baderisang Mohamed & Mohd. Sukor Bin Md. Yusoff_</i>	
19	THE USAGE OF ONLINE PAYMENT TRANSACTION DURING COVID-19 PANDEMIC	59
	<i>Ramli Saad, Wan Shahrul Aziah Wan Mahamad & Mursyda Mahshar</i>	
20	COVID-19 PANDEMIC: THE INSIGHTS ON ONLINE LEARNING	62
	<i>Ramli Saad, Yong Azrina Ali Akbar & Mursyda Mahshar</i>	
21	IS TIKTOK A NEW JOB BOARD?	65
	<i>Mohd Fazil Jamaludin, Mohd Shafiz Saharan & Khairul Azfar Adzahar</i>	
22	GENDER AS A MODERATING VARIABLES OF E-PAYMENT	67
	<i>Khairul Azfar Adzahar, Mohd Shafiz Saharan & Mohd Fazil Jamaludin</i>	
23	ODL'S POSTMORTHEM, STUDENTS AS CUSTOMER OR PRODUCT?	69
	<i>Shakirah Mohd Saad, Intan Nazrenee Ahmad & Rosliza Md Zani</i>	

WORKING FROM HOME AND STRESS AMONG LECTURERS: A REVIEW

Zainuddin Mohd Piah

zainuddin.mpiah@uitm.edu.my

Faculty of Business and Management, Universiti Teknologi MARA Cawangan Kedah

Azyyati Anuar

azyyati@uitm.edu.my

Faculty of Business and Management, Universiti Teknologi MARA Cawangan Kedah

Bawani Selvaraj

wani190@uitm.edu.my

Academy of Language Studies, Universiti Teknologi MARA Cawangan Kedah

INTRODUCTION

The year 2020 was a year of change to the working environment when the COVID-19 pandemic sent shockwaves not only in Malaysia but also across the globe. This pandemic had seriously affected on higher education as universities shut their premises and countries closed their borders due to lockdown measures (Schleicher, 2020). Interestingly, this pandemic created new environmental norms in the education sector and there has also been hasty and enormous changes in the workplace, from the office to working from home (Schifano et al., 2021; Palumbo et al., 2020). According to Kramer and Kramer (2020), work from home (WFH) is defined as the method involved with working outside of physical space, supported by technology that decreases commuting time and further develops proficiency. Similarly, WFH is otherwise called as remote work (RW), telecommuting, teleworking, schoolwork, workspace, outwork, mobile work, and the adaptable work environment, is a work plan, in which representative do not transport to their work environment in the organization (Bellmann & Hübler, 2020).

There is no denying that one of the changes we face during this pandemic is adapting to the atmosphere of working from home especially among lecturers. For those who work from home for the first time, it may be a little difficult to focus on work with regards to managing guardians, kin and children. Indeed, working distantly presents new difficulties for remaining useful, connected and locked in (Kramer & Kramer, 2020). Apparently, these challenges can be stressful for lecturers as they need to give their commitment to work and at the same time need to take on other responsibilities at home. A few people are amazed by the pressure they feel once the novelty of telecommuting wears off and challenges become more obvious. As reported by The Sun Daily (2021), the stress level for educators has rose to new heights as they endeavor to meet the challenges that come with the WFH structure. Therefore, through the observations and numerous articles that have been reviewed, these are the contributing factors that could lead to stress among lecturers.

Workplace buoyancy

Workplace buoyancy is an individual asset that educators attract on to assist with exploring challenge or hardship at work like contending requests and high jobs (Martin & Marsh, 2008). Workplace buoyancy is similar to, but not identical to the concept of resilience. Resilience refers to an individual's capacity to adapt with large or relentless difficulty that fundamentally affects their capacity to work (e.g., job loss, ongoing underperformance), it is normally the experience of few individuals (Martin & Marsh, 2008). In particular, most lecturers would have faced challenges at work during COVID-19, such as possible hardships in rapidly changing in-class figuring out how to far off settings, challenges with making on the web programming turn out viably for far off

learning, impediments in keeping work-home distinction, and troubles in separating learning for various students (Martin & Marsh, 2008).

Adaptations on work-life balance (WLB)

According to a case study directed at Peking University, the adoption of online learning as a result of the COVID-19 pandemic posed different obstructions for lecturers due to a lack of experience in online learning management as well as insufficient preparation and support from the IT staff (Bao, 2020). Furthermore, not all homeworkers effectively arrange the social, individual, temporal and actual changes between the limits of home and work (Nippert-Eng, 1996). Homeworking can make it harder to organize work and family plans since the hindrance among work and family areas becomes more permeable (Bulos & Chaker, 1995).

Potential to reduce quality of work-life (QWL)

Quality of work-life (QWL) is defined as a condition in which people are satisfied with their personal and work needs as a result of their involvement in their workplace (Swamy et al., 2015). As a result, it is vital to analyze the quality of educators' work lives as they adapt to online learning. The data exposed that during the pandemic, online learning abridged the QWL among educators at higher levels of education (Kementerian Pendidikan dan Kebudayaan Republik Indonesia, 2020). Moreover, Sahu (2020) expressed that lecturers are pretty unsure of what they are doing during the learning process. The disbelief in their work because of diminished quality of work life was additionally answered to have caused a decrease in efficiency (Anwer, 2020).

Lack of readiness

Lack of readiness during online learning also contributes to stress among lecturers. Among the causes that cause a lack of readiness are lack of or unclear distinction between work and home, as well as inadequate assistance from organizations, the obscuring of physical and organizational limits between work and home can impact a person's psychological and actual wellbeing (Allen et al., 2015). Furthermore, where necessary smart working was linked to increased stress and weariness, non-mandated smart working was found to be a protective factor, with an overall improvement in employee quality of life (Ipsen, et al., 2021). Lecturers' usual days were already stressful enough, given their hefty workloads, time constraints, and challenges juggling duties all around the world (MacIntyre et al., 2019). Due to the closure of the institutions, lecturers' work has been solely online, and accordingly, there has been a shift from "face-to-face" classroom teaching to exclusively online and at distance, utilizing both synchronous and asynchronous methods, with most lecturers receiving getting no particular preparing to enhance this showing strategy with digital technologies (Schleicher, 2020)

CONCLUSION

In conclusion, despite the challenges faced lecturers need to be mentally and physically resilient. They are entrusted to carry out responsibilities as productive employees even when working from home during COVID-19. In fact, the practice of WFH allows productivity to be optimized as best as possible against the risk of cluster outbreak at work which could result in the entire operation being completely shut down. Thus, lecturers need to address the challenges ahead and encounter stress diligently by finding solutions in order to meet the challenges of WFH. Undeniably, COVID-19 provides great insight for educators especially in learning new things, managing tasks and addressing the challenges faced when performing tasks at home. It is an experience for lecturers in higher learning institutions preparing for various possibilities and requires coordination, wisdom and determination in ensuring that the task entrusted can be done effectively.

REFERENCES

- Allen, T.D., Golden, T.D., & Shockley, K.M. (2015). How effective is telecommuting? Assessing the status of our scientific findings. *Psychological science in the public interest*. 16(2), 40–68.
- Answer, M. (2020). Academic labor and the global pandemic: *Revisiting life-work balance under COVID-19*. Susan Bulkeley Butler Center for Leadership Excellence and Advance Working Paper Series. 3(1), 5-13.
- Bao, W. (2020). COVID-19 and online teaching in higher education: A case study of Peking University. *Human Behavior and Emerging Technologies*. 2(2), 113-5.
- Bellmann, L. & Hübler, O. (2020) 'Working from home, job satisfaction and work–life balance – robust or heterogeneous links?', *International Journal of Manpower*, 42(3), 424–441. doi: 10.1108/IJM-10-2019-0458.
- Ipsen, C., van Veldhoven, M., Kirchner, K., & Hansen, J.P. (2021). Six Key Advantages and Disadvantages of Working from Home in Europe during COVID-19. *International Journal of Environmental Research and Public Health*. 18, 1826. [CrossRef]
- Irfan, M., Kusumaningrum, B., Yulia, Y., & Widodo, S.A. (2020). Challenges during the pandemic: use of e-learning in mathematics learning in higher education. *Infinity Journal*. 9(2), 147-58.
- Kementerian Pendidikan dan Kebudayaan Republik Indonesia. (2020). Buku Pendidikan Tinggi di Masa Pandemi COVID-19 [Internet]. Direktorat Jendral Pendidikan Tinggi Kementerian Pendidikan dan Kebudayaan Republik Indonesia. Available from: www.dikti.kemdikbud.go.id
- Kramer, A. & Kramer, K. Z. (2020). The potential impact of the COVID-19 pandemic on occupational status, work from home, and occupational mobility. *Journal of Vocational Behavior*, 119(February). doi: 10.1016/j.jvb.2020.103442.
- Kumar, D., Singh, D., & Parkash, P. (2021). Psychological Well-Being and Quality of Worklife of The School Teachers During The COVID-19 Situation. *European Journal of Molecular & Clinical Medicine*, 7(7), 6309-6316.
- Martin, A. J., & Marsh, H. W. (2008). Workplace and academic buoyancy: Psychometric assessment and construct validity amongst school personnel and students. *Journal of Psychoeducational Assessment*, 26(2), 168–184. <https://doi.org/10.1177/0734282907313767>.
- MacIntyre, P., Ross, J., Talbot, K., Mercer, S., Gregersen, T., & Banga, C.A. (2019). Stressors, personality and wellbeing among language teachers. *System*. 82, 26–38.
- Nippert-Eng, C. E. (1996). *Home and work: Negotiating boundaries through everyday life*. Chicago, IL: University of Chicago Press. <http://public.eblib.com/choice/publicfullrecord.aspx?p=574767>.
- Palumbo, R., Manna, R., & Cavallone, M. (2020). Beware of side effects on quality! Investigating the implications of home working on work-life balance in educational services, *TQM Journal*, 33(4), 915–929. doi: 10.1108/TQM-05-2020-0120.
- Prasad, K.D.V., Vaidya, R.W., & Mangipudi, M.R. (2020). Effect of Occupational Stress and Remote Working on Psychological Wellbeing of Employees: An Empirical Study during COVID-19 Pandemic with Reference to Information Technology Industry around Hyderabad. *Indian Journal of Commerce and Management Studies, Educational Research Multimedia & Publications*. 2, 1–13.

- Sahu, P. (April 04, 2020) Closure of Universities Due to Coronavirus Disease 2019 (COVID-19): *Impact on Education and Mental Health of Students and Academic Staff*. Cureus 12(4): e7541. <https://10.7759/cureus.7541>
- Schifano, S., Clark, A. E., Greigf, S., Vogelee, C. & D'Ambrosio, C. (2021) 'Well-being and working from home during COVID-19'. doi: 10.1108/ITP-01-2021-0033.
- Schleicher, A. (2020). The Impact of COVID-19 on Education Insights from Education at a Glance 2020. Retrieved August 2, 2021 from The OECD website: <https://www.oecd.org/education/the-impact-of-COVID-19-on-education-insights-education-at-a-glance-2020.pdf>.
- Swamy, D.R., Nanjundeswaraswamy, T.S., & Rashmi, S. (2015). Quality of work life: scale development and validation. *International Journal of Caring Sciences*. 8(2), 281.
- The Sun Daily. (2021). Teachers learning to deal with work-from-home stress. Retrieved August 1, 2021 from The Sun Daily website: <https://www.thesundaily.my/local/teachers-learning-to-deal-with-work-from-home-stress-BE8024726>.