

**INTERNATIONALIZING MALAYSIAN FOLKLORE:  
MODERN APPROACH ON LEGEND OF SANG KELEMBAI**

Research By

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**THIS ACADEMIC WRITING IS TO FULFILL APART OF THE CONDITION OF  
ACHIEVING A BACHELOR DEGREE OF CREATIVE TECHNOLOGY IN  
ANIMATION AND SCREEN TECHNOLOGY**

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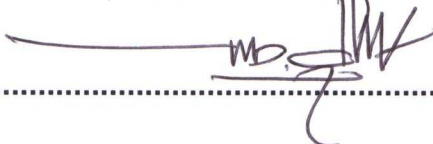
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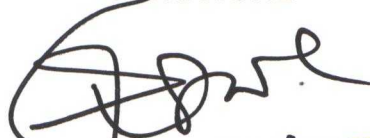
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## **ABSTRACT**

*This academic writing emphasised on the importance of perserving Malaysian foklore, not only to the locals, but also in the international market. Malaysian foklore has many similar traits as other famous foklore animations shown all over the world. and it is to prove that it is possible for Malaysian foklore to reach that level of internationality.*

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