INTERNATIONALIZING MALAYSIAN FOLKLORE:

MODERN APPROACH ON LEGEND OF SANG KELEMBAI

Research By

PUTERI NURUL FATEHAH BINTI AZIZ

THIS ACADEMIC WRITING IS TO FULFILL APART OF THE CONDITION OF

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I declare that the work in this academic writing was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the result of my own research, unless otherwise indicated or acknowledged as referenced work.

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Name: Puteri Nurul Fatehah Binti Aziz

Matric Number: 2009 95 2035

Faculty: Faculty of Film, Theater and Animation

Department: Animation and Screen Technology

Title: Internationalizing Malaysian Folklore: Modern Approach on Legend of Sang Kelembai

Signature ....

Date ......9.../...1.../.2013....

FACULTY OF FILM, THEATER AND ANIMATION

UNIVERSITI TEKNOLOGI MARA

SHAH ALAM, SELANGOR

SEPTEMBER 2012

HEREBY DECLARED

STUDENT NAME: PUTERI NURUL FATEHAH BINTI AZIZ

MATRIC NUMBER: 2009 95 2035

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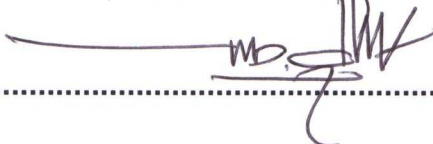## REGULATED BY THE FACULTY OF FILM, THEATER AND ANIMATION, UITM

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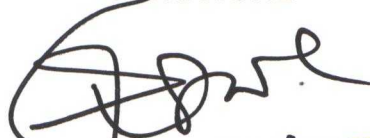
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ABSTRACT

This academic writing emphasised on the importance of perserving Malaysian foklore, not only to the locals, but also in the international market. Malaysian folklore has many similar traits as other famous folklore animations shown all over the world. and it is to prove that it is possible for Malaysian folklore to reach that level of internationality.

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