UNIVERSITI TEKNOLOGI MARA

THE FACTOR LESS PARTICPANT IN TAKAFUL AMONG YOUNGSTERS: A CASE STUDY TO NON-RESIDENT (NR) UITM SHAH ALAM

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Academic Writing submitted in partial fulfilment of the requirements for the degree of

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AUTHOR'S DECLARATION

I declare that the work in this academic writing was carried out in accordance with the

regulations of Universiti Teknologi MARA. It is original and is the results of my own work,

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ABSTRACT

Financial management such as takaful among youngsters has been a vital concern for each and every institution and community. This is because youngsters are tended to enjoy their life than to save for their future. Therefore, the solutions are needed to overcome this problem. This study attempts to determine the factors that affecting less participation in takaful among youngsters. The study was carried out by conducting a survey questionnaire to 60 students' non- residents of UiTM Shah Alam. Concept of takaful industry, factors less participation in takaful and suggestion for method are the factor that has been investigates in this study. The study showed that the listed factors in survey are the possible factors that make the youngsters are not interested in takaful. The study also showed that the listed suggestion is possible method to increase youngsters to participate in takaful. The SPSS software is used to analyze the data gathered from the respondents.

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