



UNIVERSITI TEKNOLOGI MARA CAWANGAN KEDAH  
FACULTY OF ADMINISTRATIVE SCIENCE AND POLICY STUDIES  
BACHELOR OF ADMINISTRATIVE SCIENCE (HONOURS)

THE STUDY ON THE RELATIONSHIP BETWEEN ATTITUDES,  
SUBJECTIVE NORMS AND PERCEIVED BEHAVIOR CONTROL  
TOWARDS ENTREPRENEURSHIP INTENTION AMONG FINAL  
YEAR DEGREE STUDENTS IN UITM CAWANGAN KEDAH

|                                |            |
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JANUARY 2018

## CLEARANCE FOR SUBMISSION OF THE RESEARCH PROJECT BY THE SUPERVISOR

Name of the Supervisor : En. Adnan Bin Aminuddin

Title of Research Project : The study on the Relationship between Attitudes, Subjective Norms and Perceived Behavioural Control towards Entrepreneurship Intention among Final Year Degree Students in UiTM Cawangan Kedah

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Name of Students 2 : Nurul Natasha Bt Mat

I hereby reviewed the final and complete research project and approve the submission of this report for evaluation.



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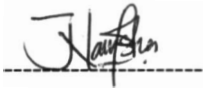
## THE DECLARATION

We hereby declare that the work contained in this research proposal is original and our own except those duly identified and recognized. If we are later found to have committed plagiarism or act of academic dishonesty, action can be taken in accordance with UiTM's rule and academic regulations.

Signed,

A handwritten signature in black ink, appearing to be 'Noorhana', written over a horizontal dashed line.

Noorhana Bt Ahmad Abdul Tawwab

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Nurul Natasha Bt Mat

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## **ABSTRACT**

Student's entrepreneurial intention may be affected by different factors. Entrepreneurial intention is found to determine student's willingness to engage into entrepreneurial behaviour in future. The main objective for this study is to understand how attitude toward the behaviour, subjective norm and perceived behavioural control, affect entrepreneurial intention of final year degree students.

The primary data of this study was gathered by distributing 205 survey questionnaires to respondents at Universiti Teknologi MARA Cawangan Kedah. The Cronbach's Alpha Reliability test which can ensure high reliability result was conducted on every variable.

Pearson Correlation Coefficient and Multiple Linear Regression Analysis were conducted in this study to observe independent variables (i.e. attitude toward the behaviour, subjective norms and perceive behavioural control). All the variables have significant relationship with entrepreneurial intention.

The discussion of the findings, implications of study, limitations and recommendations for future research are discussed in the end of the study.