

UNIVERSITI TEKNOLOGI MARA  
FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES

BACHELOR OF ADMINISTRATIVE SCIENCE

TITLE:  
FACTORS INFLUENCE PEOPLE CHOICE ON COMMUTER TRAIN AT KTMB  
SUNGAI PETANI

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JANUARY 2018

**CLEARANCE FOR SUBMISSION OF THE RESEARCH PROPOSAL BY  
THE SUPERVISOR**

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Sungai Petani

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I have reviewed the final and complete research proposal and approve the submission of this report for evaluation

(Nurulaini binti Zamhury)

## DECLARATION

I hereby declare that the work contained in this research proposal is my own except those which have been duly identified and acknowledged. If I am later found to have plagiarized or to have committed other forms of academic dishonesty, action can be taken against me under the Academic Regulation of UiTM's.

Signed



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# THE ABSTRACT

## Abstract

Railways system has been introduced during the colonization of British era to connect Malaya and Singapore to British conquers the natural resources. However, the study is to focus the factors that influence people choice on the commuter train based on the three factors such as punctuality, convenient spaces and safety. A convenience sampling has been used to 306 respondents at KTMB Sungai Petani through the questionnaire form for two weeks. The result found that the respondent choose the commuter train at KTMB Sungai Petani based on punctuality since the result show the most influential factor that contribute to the people choice is the reliability of time and the schedule. The researcher satisfy with the result that come out from the analysis that answering the research objective and hypotheses.

**Keyword:** *People Choice on Commuter Train, Punctuality, Convenient Spaces, Safety and KTMB Sungai Petani.*

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