



اَوَيْتُ سَيِّدِي تَكُونُ لَوْ كُنْ مَارَا
UNIVERSITI
TEKNOLOGI
MARA



SOCIAL MEDIA PORTFOLIO:

lms.Co

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ACKNOWLEDGEMENT

Assalamualaikum warahmatullahi wabarakatuh, In the name of Allah, the most merciful and generous. All gratitude to Allah for providing me and my friends with the opportunity to complete this individual project. I would like to give a big thanks to Dr. Muhammad Iskandar Hamzah for giving us guidance and lead us to complete this portfolio throughout numerous consultations. Dr. Iskandar has been nothing but passionate, tolerable, optimistic, and encouraging. I owe Dr. Iskandar a debt of gratitude for the valuable advice and consultations he provided.

Next, I'd like to thank the founder of the Gulfbox product, Mohammad Khairul Adham or Khai, for granting me permission to use his product as the big topic of the assignment. I will never be able to complete the job without his skill and experience. Thank you so much, Khai.

To other people, especially my classmates, thank you so much because have been a very supportive friend to me, they always help me with the brilliant suggestions and comments to my portfolio which gave me the inspiration to improve the quality of the assignment.

EXECUTIVE SUMMARY

1ms.Co is an online operating company that sells hipster clothing, including oversized shirts, Korean-style shirts, pants, shirts, and socks. It is an online business that is a dropship under a local brand owner, Gulfbox. This company also selling items with a pre-order system. 1ms.Co works for all transactional processes through various platforms such as Facebook, Instagram, and WhatsApp. In addition, 1ms.Co can contact customers on any platform because we are not like other shops that only answer Whatsapp. Although 1ms.Co is a full-service online business, it is mostly located in Seri Iskandar, Perak.

The company also aims to give its consumers a fantastic experience. We serve our consumers at an affordable price only with the best fabric and high-quality items. We also emphasize the enjoyment and convenience of our consumers. Our objective is therefore to make our customers comfortable and delighted with their style. Our products come in different attractive and stylish styles, some of which are printed, some have strip patterns, and many more.


1ms.Co's plan comprises of promoting and advertising because we are merely a dropship company. We aspire to be one of Malaysia's most successful dropship companies. To attain our goal, we strive to enhance our business on a regular basis in order to maintain a healthy rivalry with other companies in the same fashion and apparel industry as us.

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1. INTRODUCTION TO BUSINESS

1.1. Business Information Sheet

Name of Business(name with logo)	:	1ms.Co 
Name	:	Muhammad Na'im Bin Sallehudin
Phone Number	:	0175674975
Email	:	na1ms.lehdin@gmail.com
Official Business Email Address	:	Kedai1ms.co@gmail.com
Facebook Webpage Address	:	https://www.facebook.com/1ms.Co
Instagram Link	:	https://www.instagram.com/1ms.collection/
Brand Name	:	1ms.Co
Online Business Mode	:	Dropship agent
Nature Of Business	:	Selling clothing
Type Of Products	:	Various type of: <ul style="list-style-type: none"> • Oversized design shirts • Korean style clothing designs • Pants • socks
Main Competitor	:	<ul style="list-style-type: none"> • 3r clothing at Instagram • Kronichonged at Instagram • Anaabu.co at Instagram • 91apparels at Instagram • Noncitizen.co at Instagram
Start-Up Capital	:	Rm20.00
Product Selling Price	:	
Cost Of The Products	:	
Supplier/Brand Owner Name	:	
Contact Details Of Brand Owner	:	