



اُنِيُوَرَسِيْتِي تِي كُوْلُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

SOCIAL MEDIA PORTFOLIO REPORT: SOLESTORE.MY



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BACHELOR'S IN CREATIVE PHOTOMEDIA (HONOURS)

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Without the help and support of others, it is practically difficult for a person to achieve great success. The world's wealthiest billionaires, top celebrities, and world-renowned educators all rely on others to some level. As a result, I'd want to express my gratitude to everyone who contributed to the completion of this social media portfolio report project.

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EXECUTIVE SUMMARY

Solestore.my is an online retailer of popular sneakers such as the Nike SB Dunk What The P-Rod, Nike Dunk Zebra, Nike Dunk High "Game Royal," and many others. It's an internet company that sells sneakers to customers and other resellers. For any inquiries or transactions operations, Solestore.my uses various channels, including Facebook and WhatsApp. Furthermore, customers of Solestore.my have the option of contacting us via any of the accessible platforms, depending on their interests. Although Solestore.my is a completely online business, the majority of its operations are based in Teluk Intan, Perak.

Furthermore, Solestore.my strives to give clients a memorable and authentic online buying experience. We intend to provide only the best and highest-quality products to our consumers at a fair price. Furthermore, we place a high value on our customers' enjoyment and comfort. As a result, our goal is to choose and resale high-demand sneakers from the fashion sector as well as the sneakers culture. Our sneakers are available in a variety of sizes and colours, giving customers a variety of options. Because some of them would choose to have a unique shoe rather than a trendy sneaker that most people would wear on a regular basis. Aside from that, there are a plethora of colours and designs to choose from when it comes to the sneakers we sell.


We aspire to be one of Malaysia's most successful sneaker reselling companies. To attain our goal, we strive to enhance our business on a regular basis to maintain a healthy rivalry with other firms in the same fashion and apparel industry as us.

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2.0 INTRODUCTION OF BUSINESS

2.1 Business Information Sheet

Name of Business (with logo)	:	Solestore.my 
Name	:	Amirul Syakir Bin Burhanuddin
Phone number	:	01141911677
Email	:	Amrlsykr99@gmail.com
SSM registration	:	-
Official business email address	:	-
FB webpage address	:	https://www.facebook.com/solestore.my
Instagram link	:	-
Brand name	:	Solestore.my
Online business mode	:	Brand owner
Nature of business	:	Reselling sneakers
Type of products	:	Shoes
Main competitors	:	<ul style="list-style-type: none">✓ Store_box✓ Solesteps✓ Solewhat