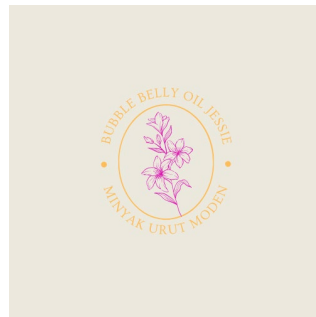




اَوْنِبُوْا سِيَّتِي تَيَكُوْا لِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

SOCIAL MEDIA PORTFOLIO: BUBBLE BELLY JESSIE



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EXECUTIVE SUMMARY

Bubble Belly Jessie is an online operating business that sells modern massage oils. The main objective of the business is to help those who have weight problems, get rid of excess wind in the body and also for daily massages at an affordable price. This is an online business which is a company under local brand owner, Siti Norisya. Bubble Belly Jessie operates on several different platforms, which is Facebook and WhatsApp for any queries or transaction processes. Furthermore, customers are free to choose any available platforms to contact us according to their preference. Headquarters of its online operations location is primarily in Seremban, Negeri Sembilan.


I started an online business on April 9, 2021 using social media platforms. My target customers are adults because they are usually prone to disease, sometimes doing heavy work that causes joint pain. However, the use of this oil can be used by both women and men. Since the first opening, I have received a lot of feedback from customers about the effectiveness of the oil, how it is used all over the body and also the aroma of the oil makes customers love it. I offer delivery service for a fee to those who are close to our area and also make deliveries for those who are far from our area.

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1.0 INTRODUCTION TO BUSINESS

Business information sheet

Name of Business (with logo)	: Bubble Belly Jessie 
Name, Phone Number & Email	: Jesicca Viviana anak Jiri 017-2631247 jesiccaviviana@gmail.com
SSM Registration	: N/A
Official business email address	: jesiccaviviana@gmail.com
FB Webpage address	: https://www.facebook.com/bubblebellyjessie
Instagram link	: https://www.instagram.com/jvyvyanaa_/
Brand name	: Bubble Belly Jessie
Online business mode	: Dropship Agent
Nature of Business	: Selling massages oil
Type of products	: Multipurpose Essence Oil
Main competitors	: <ul style="list-style-type: none"> ➤ Minyak Afiat ➤ Minyak Urut Tradisional Ok ➤ Minyak Urut Bidara ➤ Mama's Choice Relaxing Massage Oil
Startup capital	: RM 266
Product selling price	: RM 43
Cost of the product	: RM 38
Supplier / Brand Owner Name	: Bubble Belly Oil