



UNIVERSITI TEKNOLOGI MARA

EFFECT OF UNIVERSITY ENVIRONMENTS, SELF-EFFICACY AND RISK TAKING TOWARD ENTREPRENEURIAL INTENTION AMONGST UNDERGRADUATES STUDENT

SITI AISHAH BITI MD SALLEH

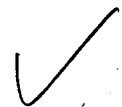
2015530841

Bachelor of Business Administration (HONS)

Marketing

Faculty of Business and Management

DECEMBER 2018



DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION
WITH (HONOURS) MARKETING
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA**

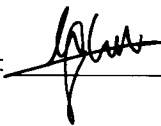
"DECLARATION OF ORIGINAL WORK"

I'm, Siti Aishah Binti Md Salleh, (I/C Number: 940323-01-6358)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verb aim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____



Date: 26th December 2018

LETTER OF TRANSMITTAL

26th December 2018

Mardziyana Mohamad Malom
Ketua Pusat Pengajian (Ijazah)
Fakulti Pengurusan Perniagaan
Universiti Teknologi MARA,
85009 Segamat
JOHOR DARUL TAKZIM

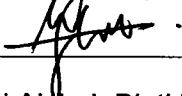
Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the research report title — “Effect of University Environments, Self-Efficacy and Risk Taking Toward Entrepreneurial Intention Amongst Undergraduates Student” to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,



(Siti Aishah Binti Md Salleh)

2015530841

Bachelor of Business Administration (Hons) Marketing

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ABSTRACT

Researcher: Siti Aishah Binti Md Salleh
Presentation Title: Effect of University Environments, Self-Efficacy and Risk Taking toward Entrepreneurial Intention Amongst Undergraduates Student.
Research Focus: Entrepreneurship
School: UiTM Johor (Segamat)
Institution:
Presentation Type: Power point (slides)

The number of unemployment rate keeps increasing. Due to that, the entrepreneurship sector is among the highest selections that graduated student choosing after finishing their study. Although there is many factors that can affecting the undergraduates in implementing their entrepreneurial intention. The purpose of this study is to determine the factors affecting entrepreneurial intention among the undergraduates student in the UiTM Segamat. This survey use quantitative method in order to collect the data and obtain the finding. Surveys were conducted using a questionnaire, where 40 respondents were involved in this research. There are three (4) main variable has been developing in this research which is, entrepreneurial intention, university environment, risk taking and personality traits. The finding for this result is there are significant variables between risk taking and entrepreneurial intention. Moreover, risks taking are only one independent variable. Hence the alternative hypothesis is accepted. The finding of this result would provide a useful insight to the education institution for identifies the factors that can affecting and boost the student entrepreneurial intention.