



UNIVERSITI TEKNOLOGI MARA

ENT 300
FUNDAMENTALS OF ENTREPRENEURSHIP

BUSINESS PLAN
COMING CLEANING SDN BHD

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EXECUTIVE SUMMARY

The name of our company is Coming Cleaning Sdn Bhd. It is a business that provides cleaning services to the customer. For example, we are providing provide commercial cleaning services such as carpet & upholstery shampooing, initial cleaning for newly completed housing projects, Maintenance service of shop front , floors cleaning & polishing, and general cleaning for Moving –in or Moving – out.

Our main office is located at 1st and 2nd floor Kingfisher, Lorong D, Jalan Sulaman, Menggatal, 88450. Kota Kinabalu, Sabah. We estimated to start up our business on February 2014. With the reference of government of Sabah there are 3.12 million people in Sabah, and 2 million of them own a house and have a carrier. Besides that, based on research whereby most of them have a busy life with limited time to clean their house. Thus, we see it as a market to provide cleaning service in today's market.


The future prospects of our business are not only on area of Sepanggar, but to an extent around Sabah. Whereby, our company were aiming to be the major provider of cleaning service around Sabah. On the other hand, since most people were living in a urban life, therefore this business has a high potential to expand.

DECLARATION

We certify that this business proposal does not to the best our knowledge and belief:

- i) Incorporate without acknowledge any material previously submitted for Diploma in any institution of higher education
- ii) Contain any material previously published or written by another person except where due references is made in the text ; or
- iii) Contain any defamatory material we also grant permission for the library at University Technology Mara Kota Kinabalu Sabah to make duplicate copies of our business proposal (ENT 300).

Signature:



Amir Adha Usamah

General Manager :

Date : 13st March 2014