



الْمَدِينَةُ الْمَعْلَمَةُ
UNIVERSITI
TEKNOLOGI
MARA

Cawangan Kelantan
Kampus Machang

DIPLOMA IN PUBLIC ADMINISTRATION

FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES

UNIVERSITI TEKNOLOGI MARA, KELANTAN.

BUSINESS PLAN

ENT300

D1AM1105B

COMPANY NAME:

The A's Roll

Strawberries Roll

DATE OF SUBMISSION:

23 January 2021

PREPARED FOR:

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PREPARED BY:

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ACKNOWLEDGEMENT

In the name of Allah Most Gracious and Most Merciful

First of all, Alhamdulillah praise to Allah SWT for giving us opportunity to finish this project successfully. With the gust and guide that He gives to us, we could finish up this project completely on time. With the strength He gave to us, it helps us to find the materials and Information that are needed to finish up this project.

Moreover, we would like to express our gratitude to our beloved lecturer for this subject Fundamentals of Entrepreneurship (ENT 300), Madam Nur Hazelen Mat Rusok for her kindness and her time spent for us. Her dedication in giving all the knowledge about this subject has made this project easily to be done although we have faced some problem in completing this project. She has taught us how to solve the problem and advise us to be patient in finding information and finish the task that has been given.

Last but not least, to our entire classmates (D1AM1105B), thanks for being a good friend when our group having problem in finishing this project. Thank you for giving opinions, ideas and information needed by this project.

But out of all people that have been supporting us, we would like to thanks to each group our group members who has been sacrificing their time for being so tough and tolerate until we could overcome every difficulties that coming towards us in any that we faced, we support and help each other until the day of presentation. We hope, we may run this company successfully in the future as we planned.

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EXECUTIVE SUMMARY

Strawberries Roll is business that could be categorised as Small Medium Enterprise (SME) which provides product to clients. We have difference on sense or materials a product that is compulsory food be in refrigerator or become offering in the evening or guest's presence at home. Strawberries Roll comprises from five partnership business that contribute total capital that same and will carry task and responsibility that are different to run our business.

Through research and long-term observation, we have planned to establish this business because we can see prospect that is wider in this sector for future. Especially, we find that people want food that ringing but filling during that long. we dates with design or sense that different from people outside there however can be bought with reasonable price.

Apart from that, we seen that there is little more competitor involved in Strawberries Roll product. Therefore, we take this opportunity to expand our business because we qualified with sense and Oleh creativity because our company lists at new company in market, clear that there are many aspects which need we consider so that our company able to compete in market because there are many people involved in business now.

As in conclusion, we hope that Roll Strawberries can become well-known companies throughout the country and can provide bigger service from time to time. We also believe that product demand will increase each year in line with human population increase. Lastly, gladly become level indicator to others that interested to started business.

PARTNERSHIP AGREEMENT

Name of business: Strawberries Roll

Duration of business agreement: 10 years

This partnership agreement was made on 1 May 2020 between all partners of the company. This agreement was made in order to avoid any problems or fraudulent amongst the partners during the operation of the business and also to ensure that our business runs smoothly. If any one of the participants passed away or decided to withdraw from the business, the participant(s) are barred to make copies or leak the company secrets to outsiders.

The participants that are involved in this business are listed as followed.

NO	NAME OF PARTNER	I/C NUMBER
1.	Muhamad Haqimi Bin Awang	000512-03-0669
2.	Wan Ahmad Rifqi Bin Wan Mohd Nuri	000414-03-0841
3.	Nor Hawanis Binti Mat Kadim	000223-10-1926
4.	Syafiqah Atirah Binti Abd. Rahim	000117-03-0394
5.	Nur Azia Shazni Bt Shaari	000510-03-0032
6.	Nor Ayuni Bt Mohd Suhaimi	001123-03-0862

Partners of Strawberries Roll have agreed to all terms and conditions that have been discussed. All the terms and conditions of the company are stated as below:

1. Name of the company

The company was named as Strawberries Roll, which was established by four partners under the Business Registration Act 1956 (Amendment 1978).

2. Address of the company

The partners have agreed that the company should apply the mailing address as below: Pt 1780, Tingkat Bawah, Jalan Bunga Raya, 1650 Kota Bharu, Kelantan.

3. Date of Operation

Strawberries Roll has started the business on 26 May 2020 and it will dissolve when any of the partners is dead or breach of the agreement unless there is any other agreement.