



FACULTY OF ADMINISTRATIVE SCIENCE
AND POLICY STUDIES
UNIVERSITY TEKNOLOGI MARA

A STUDY ON COST, LOCATION, AND PROGRAM OFFERED THAT INFLUENCE
THE STUDENTS TO PURSUE MASTER STUDY AMONG UITM KEDAH
BACHELOR OF ADMINISTRATIVE SCIENCE STUDENTS

MOHAMAD HAKIM BIN MOHAMAD ALI

2010380225

MUHAMMAD SUHEIL BIN UMAR

2010743579

SUPERVISED BY:
NOORLAILAHUSNA BINTI MOHD YUSOF

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**CLEARANCE FOR SUBMISSION OF THE RESEARCH REPORT
BY SUPERVISOR**

Name of Supervisor : Noorlailahusna Binti Mohd Yusof

Title of Research Report : A study on Cost, Location, and Program Offered that Influence the Students to Pursue Master Study among UiTM Kedah Bachelor of Administrative Science Students

Name of Student I : Mohamad Hakim Bin Mohamad Ali (2010380225)

Name of Student II : Muhammad Suheil Bin Umar (2010743579)

I hereby review the final and complete research and approved the submission of this report evaluation.

(NOORLAILAHUSNA BINTI MOHD YUSOF)

DECLARATION

We hereby declare that the work in this project is our own asset, quotation, and summaries which have been duly acknowledge

21th December 2013

MOHAMAD HAKIM BIN MOHAMAD ALI

2010380225

MUHAMMAD SUHEIL BIN UMAR

2010743579

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Abstract:

A college education is a requirement in these days and age. According to the online portal, studymalaysia.com, secondary school qualification such as the SPM doesn't seem enough to get a good job to secure a bright future due to the development made by country that needs expertise with higher qualification. Employers not only look for employees with Diplomas or Degrees as evidence of learning but also for the maturity and skills that people acquire from their years in college. In Malaysia, researches have studied the college decision from a variety of perspectives and have identified a number of variables associated with the student college choice decision process. Therefore, this study aims to find out factors influencing the intention of Bachelor of Administrative Science and Policy Studies students to pursue their Master education level at UiTM Kedah. Other than that, the objective of this study is to identify which gender is keener to pursue their Master level education and to explain the study on cost, location, and program offered towards intention of the students to pursue Master study. A questionnaire has been distributed among 186 Bachelor Degree students in UiTM Kedah. In order to answer the research objectives, Descriptive Analysis and Pearson Correlation have been used by the researcher. The findings provide researcher with greater insight into the factors that influence the students to pursue Master study by Bachelor of Administrative Science and Policy Studies students in UiTM Kedah.

Keyword: *Pursue, Master Study, Cost, Location, Program Offered*

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