



اَوْبَهُرْ سِيْتِي تَيْكُونُ الْوَجْهِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300)
CASE STUDY/BUSINESS OPPORTUNITY/BUSINESS PLAN
ANGLOMOC MILK

PREPARED BY

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BACKGROUND OF THE COMPANY



Business Name : SP JUARA SDN. BHD.

Business Genre : Food & Drink

List of product :- Fullcream Milk Powder

-Skim Milk Powder

-Chocolate Malt

Certificate (if any) : HALAL , MESTI

Business Address : DG-21-G, JALAN DUTAMAS 2,
TAMAN DUTAMAS, BALAKONG
43200 ULU LANGAT SELANGOR

ZIP Code : 43200

Business Website Address / Media Social URL : <http://www.anglomatic.com.my/>

Marketing Mobile number : +010 664 6000

Business Phone Number : +603-9082 2246

Business Fax : +603-9082 2246

Business Contact Email : enquiry@spjuara.com.my

Current market (State/Country) :

Middle east and Indonesia

EXECUTIVE SUMMARY

Often we realized the original creamy taste of milk which enjoyed back in 1980's has vanished. Anglomag milk combines high-quality ingredients which reminiscing the good olden days. The main goal of Full Body Anglomag Formulation is to provide a complete spectrum of nutrients to our users. Great care and attention is given to ensuring the integrity of our products. The ultimate goal of Anglomag Full-Bodied Formulation is to give a complete spectrum of nutrient to our consumers. Utmost care and attention is given to ensure the integrity of our product is protected. We proudly provide exclusive Full-Bodied Formula which gives our milk pure, rich and intense taste. Strictly NO filler ingredients are used to substitute its natural goodness and wholesomeness.

ABOUT US

SHORT BUSINESS DESCRIPTION:

Knowledge in dairy industry over the years made SP JUARA SDN BHD a successful powdered milk supplier and manufacturer of home brand.

We offer four modes of supply direct consumer use under the brand name Anglomag, supplying bulk milk for F&B industrial application, OEM services and started its global footprint. The said product currently available in countries in the Middle East and Indonesia.

The Anglomagbrand promises two vital principle in their business which is they strive to retain its purity, preserving its natural quality to offer you only the best and make every effort to use only the finest quality.

LONG BUSINESS DESCRIPTION:

We are firmly committed to halal practises to ensure the peace of mind of all our consumers. Our product have been certified Halal by the Department of Islamic Development Malaysia (JAKIM), Our Halal status provides assurance that our product manufactured, exported and distributed under the strictest hygienic and sanitary condition.

We also make one chocolate malt which is very suitable for all the kid that like chocolate milk. It also give energy for them throughout the day and also help the kid that need more nourishments to grow and have an active lifestyle.