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**FACULTY OF ART AND DESIGN
MARA UNIVERSITY TECHNOLOGY
CAMPUS PUNCAK ALAM**

**AD 241
BACHELOR OF GRAPHIC DESIGN (HONS.)**

**ENT 530
PRINCIPLES OF ENTREPRENEURSHIP**

SOCIAL MEDIA PORTFOLIO:

SMALL LITTLE POT

CLASS:

AD241 5C

PREPARED FOR:

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PREPARED BY:

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(2018698832)

Acknowledgment

I would like to express my gratitude and appreciation to all those who gave me the possibility to complete this report. I also would like to express sincere gratitude and special thanks to my beloved entrepreneur lecturer, Madam Rahayu whose help, stimulating suggestion and encouragement, helped me to coordinate my project especially in writing this report. I have studied so many things about the business and how to manage my social media account properly for business matter. I also want to use this opportunity to express my gratitude to everyone who supported and helped me through the individual project. I am so thankful because they really helped me a lot and without their support, I will never be able to complete this assignment. Their motivational, moral support and positive advice helpful to me.

Finally, I am forever indebted to my parent for supporting me to complete this portfolio by helping me promote my business and always have my back, in terms of financial and morale support. Moreover, this portfolio has been prepared with the cooperation and support from many people and I hope this social media business can give a bit brief about Entrepreneurship world and on how to become an entrepreneur in future.

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Executive Summary

The main objective that is to achieve for the business is to offer variety of mini plant pot for plant lover to decorate their small space. Our business was started on fifth of May in 2021.

Our business is still processing of upcoming product to attract another potential customer. We have planned to work on marketing our product. As a new small business in plant industry we believe we can grow our business and expand further.

2.0 Introduction of the business

2.1 Name and Address of the Business



Name of Business	Small Little Pot
Business Address	Taman Tasik Prima, Puchong, Selangor
Email	smallprettypot@gmail.com
Contact Number	011-36622762
Business Category	Home Decor

2.2 Organizational Chart

Small Little Pot is a sole proprietorship business form. This is because our business is only established and operate as a small business. Therefore, organizational chart of Small little Pot consists only owner own self.

2.3 Mission & Vision

Mission

Empower the green community

Vision

Producing productivity of home planting activities.

2.4 Description of Products and Services

Small Little Pot is a business that offer a small plant pot for plant lovers to plant their mini plant in it. The art and craft are marketable as they come out with variety look and the creativity are valuable.

We are selling mini plant pot special for small plant. We sell small pot for indoor plants to plant lover out there. If you want something different, pretty and nice plant pot, here we are for you. Yes, it also can be unique decoration for your home.

2.5 Price List

Product	Name and Price (RM)
	Froggy Face Planter Pot RM 15.00
	Lilac Lava Planter Pot RM 15.00
	Pink Moo Planter Pot RM 15.00