



اَوْنِبُوْرَسِيْتِي تِي كُنُوْلُو كِي مَارَا
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UITM PERAK BRANCH, SERI ISKANDAR CAMPUS.

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COMPANY NAME: YAMY KITCHEN

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1.0 EXECUTIVE SUMMARY

The overview of this assignment is need me to conduct a business activity either sell product or offer service to collect as much as possible data about project outcome such as sales record, stock record, targeted customer, why I sell this products, where I run my business and so on. The purpose of conducting this business activity also need me to know about how many profits I have earn and how many losses I have bear. I was able to understand how to run an online business in real life. At the end of this report, I also have to describe my own experiences in conducting this business activity.

Yamy Kitchen is a stand-alone business and based on food and desserts only, with variety of recipes. This business sells homemade products that I make myself. I run my own business for this business activity by selling products such as Brownies Leleh and Chocolate Banana Cake. I got support from my family and friends to come up with ideas on what I wanted to sell for this business activity. This is because I have never run any business before, so I also do not put high expectations in this business activity. This is my new small business that I started with small budget and capital to complete the requirement of this 'Fundamental Of Entrepreneurship' (ENT300) subject.

Lastly, while completing this business activity, I have faced a bit of problem like on weekdays, I had difficulty in balancing my time properly to make and bake these products because in the morning to evening, I have online classes and in the night, I have a lot of task and assignment that need to be-done. Besides that, trying to find customers and selling this products is challenging due to this pandemic and Movement Control Order (MCO).

2.0 PROJECT DESCRIPTION

Yamy Kitchen sells homemade products that based on food and desserts only, with variety of recipes that I make myself such as 'Brownies Leleh', 'Nutella Cheese Tart' and Chocolate Banana Cake. Speaking of what I sell, the nutella cheese tart that I sell is like the one that was sold in the bakery or a cake shop with 8 pieces per packet. For brownies leleh, I make it available with 8 pieces, 10 pieces and 12 pieces per packet with melted chocolate and will add toppings if my customers ask for it. Meanwhile, for chocolate banana cake, I make them in small sizes, which is 8cm x 8cm to make it easier for holding, carrying and eat. I know most of people know the size and what it is looks like, but I innovatively made it small in size and I added more melted chocolate for brownies leleh and chocolate banana cake leleh at a cheap and affordable price.



Figure 1: brownies Leleh + toppings



Figure 2: Chocolate Banana Cake and Chocolate Banana Cake leleh

3.0 PROJECT OUTCOMES

(YAMY KITCHEN)

(Duration of Business Activity: 16 May 2021 until 5th June 2021)

In that period, I got a few order from my friends and my mom's friends that support my small business. The highest order I got is on second week, which is 15 packets for Brownies leleh, from one of my senior. So, when she request it, I need to add my purchase record to buy the main ingredients which is brownies instant flour and the topping for these brownies. In these 3 weeks, I made 55 packets of my products, which is 30 packets for brownies leleh, 15 packets for Nutella Cheese Tart and 10 packets for Chocolate Banana Cake. Capital for all these products is RM195.70. All 55 packages of all my products amount to RM360.00 not including the delivery charge. When added to delivery fee the revenue will be RM396.00.

CALCULATION

Profit:

= Sales for 3 weeks – Capital for 55 packs

= RM 360.00 – RM 195.70

= **RM 163.30**

a) Capital Record

Details	Date	Items	Quantity	Price	Remarks
Ingredients	16 May 2021	Brownies Leleh, Chocolate Banana Cake and Nutella Cheese Tart	25 items	RM 140.10	For 3 weeks sell
Packaging	16 May 2021	lunch box plastic	1 packet = 100 pcs	RM 14.00	For all products
Brownies instant flour	26 May 2021	Brownies Leleh	2 packet	RM 14.80 x 2 = RM 29.60	For 2 nd week
Chocolate chip and crushed almonds	27 May 2021	Brownies leleh's toppings	2 packet/ each	RM 3.00 x 4 = RM 12.00	

(Total capital for 3 weeks= **RM 195.70**)