



D'OWL CAFÉ SDN BHD

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300): BUSINESS PLAN

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TABLE OF CONTENT

No.	Title/Content	Page
	List of table content	i-iv
	Executive summary	vi
1.	Introduction	
	1.1 Introduction to the business	1-2
	1.2 Purpose of the business	2-3
	1.3 Business background	4-6
	1.4 Background of partnership	7-12
2.	Administration Plan	
	2.1 Introduction to the organization	14
	2.2 Organization chart	15
	2.3 Man-powering plan	15
	2.4 Schedule of task and responsibility	16-17
	2.5 Schedule of remuneration	18
	2.6 Compensations and benefits	18
	2.7 List of office furniture and fittings	19
	2.8 List of office equipment	20
	2.9 List of café furniture and fittings	21
	2.10 Administrative budget	22
3.	Marketing Plan	
	3.1 Introduction to marketing	24
	3.2 Product or services description	25-26
	3.3 Target market	27-28
	3.4 Market size	29
	3.5 Competitors	30
	3.6 Market share	31-32
	3.7 Sales forecast	33
	3.8 Marketing strategy	34-41
	3.9 Marketing manpower planning	42
	3.10 Schedule of task and responsibilities	43
	3.11 Schedule of remuneration	44
	3.12 Marketing budget	45

4.	Operational Plan	
	4.1 Introduction of operational plan	47
	4.2 Operational process	48-50
	4.3 Operation layout	51
	4.4 Production planning	52-54
	4.5 Operational manpower planning	55
	4.6 Schedule of task and responsibilities	56
	4.7 Schedule of remuneration	56
	4.8 Material planning	57
	4.9 List of machine and equipment planning	58-59
	4.10 Business and operational hour	59
	4.11 License, permits and regulation	60
	4.12 Operational overheads	61
	4.13 Operational budgets	62
	4.14 Implementation schedule	63
5.	Financial Plan	
	5.1 Project implementation cost	65
	5.2 Sources of project financing	66
	5.3 Loan amortization repayment schedule	67-68
	5.4 Hire purchase repayment schedule	68-69
	5.5 Fixed assets depreciation schedule	70-71
	5.6 Pro-forma cash flow statement	72-73
	5.7 Pro-forma income statement	74-75
	5.8 Pro-forma balance sheet	76
	5.9 Financial performance	77-81
6.	Conclusion	83
7.	Appendices	85
8.	Partnership agreement	87-88
9.	References	89

Executive Summary

D'Owl Cafe is the business that formally known as cafe. Our business is the organization business possessed by six partners. The entirety of the partners contributes a similar add up to begin the business which RM 50,000 each. To be effectively in our business the entireties of the partner have their own part and obligations. There are six capacities that oversaw by all of partners which are General Manager, Administration Manager, Marketing Manager, Operational Manager and lastly Financial Manager.

The entirety of the partnership chose to open a cafe for our business since we need to give assortments coffee for our client as indicated by their requirements. These days, individuals are more concern on healthy food and meals, accordingly Café will offer these solid coffees as required supper.

Other than that, our cafe gives an alternate taste of dessert which incorporates a few sound natural products. The idea of business for Café is shop parcel. We are serving the coffee and dessert in the Café. This idea of business is now renowned in Malaysia and not all that much expense.

At long last, we truly hope that our item can be famous in our nation and furthermore another nation. We guarantee that we can make something else in future to give a solid treat to everybody.