

FACULTY ADMINISTRATIVE SCIENCE AND POLICY STUDIES BACHELOR OF ADMINISTRATIVE SCIENCE (HONS) UNIVERSITI TEKNOLOGI MARA SABAH

FACTORS INFLUENCING JOB SATISFACTION OF PERSONAL ASSISTANTS IN UNIVERSITI MALAYSIA SABAH

TRACY OLOVIA R LIBERATUS 2007120105

JUNE 2012

ABSTRACT

The study was conducted to identify factors influencing job satisfaction among the Personal Assistants in Universiti Malaysia Sabah. Job satisfaction Survey (JSS) questionnaire containing nine facets of job satisfaction was used for data collection from all the Personal Assistants in Universiti Malaysia Sabah. It aimed to identify the positive association between overall job satisfaction and facets of job satisfaction among Personal Assistants in Universiti Malaysia Sabah and also to identify the relationship between demographic factors (marital status) with job satisfaction among Personal Assistants in Universiti Malaysia Sabah. Findings showed that there are dissatisfied in the facets of job satisfaction: promotion and contingent rewards. This study used Pearson Correlation test and crosstabulations test.

THE DECLARATION

Declaration

I hereby declare that the work contained in this research proposal is original and my own except those identified and recognized.

Signature by,

(TRACY OLOVIA R LIBERATUS)

2007120105

LIST OF TABLE

Table 4.2.1	Profile of the Respondents
Table 4.3.1	The Responses on the Job Satisfaction Survey
Table 4.3.2	Descriptive Statistics – Overall Job Satisfaction
Table 4.3.3	Association of nine facets of job satisfaction with overall satisfaction (Pearson correlation)
Table 4.3.4	Summary of Cross-Tabulations for Job Satisfaction Level and Marital Status

TABLE OF CONTENT

Abstra	ct	į
Acknowledgement		
Declaration		
Clearance for Submission by the Supervisor		
List of Table		
Table of Content		
CHAPTER 1: INTRODUCTION		1
1.1 1.2 1.3 1.4 1.5 1.6	Introduction Company Background Statement of the Problem Research Questions Research Objectives Significance of the Study Operational Definitions	1 3 4 5 5 7
CHAPTER 2 : LITERATURE REVIEW		
2.1 2.2 2.3 2.4 2.5 2.6 2.7 2.8 2.9 2.10 2.11 2.12	Introduction Job Satisfaction Conceptual Framework Pay Promotion Supervision Fringe Benefits Contingent rewards Operating condition Co-workers Nature of work Communication	9 13 14 15 16 17 18 19 20 20