



اُنْبُوْا سِيَّتِيْ تَكُوْنُوْا لِيْ مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

Cawangan Kelantan
Kampus Machang

**FUNDAMENTAL OF
ENTREPRENEURSHIP (ENT 300)**

BUSINESS OPPORTUNITY

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I also would like to give an acknowledge to my classmates and friends because of their supports and helps I were able to complete this report. I would also like to expand my thank you to all the people for their help directly and indirectly to complete my ent300 report. Without their help, this assignment would not become this successful.

EXECUTIVE SUMMARY

Regarding to fulfil Fundamental Of Entrepreneurship (ENT300) course requirements, I need to carry out a study case. In this, I need to collect information about a company to complete this study case. So, I decided to choose NDZ Teluk Enterprise and find information as much about this company. NDZ Teluk Enterprise is a sole proprietorship company under the small and medium enterprise (SMEs) that register under the Companies Commission Of Malaysia with the register number, KT0295859-U. The owner of this company is Zulaimi Bin Ahmad. This company is focusing on producing many kinds of furniture with many design, colour and others factors at affordable price for its customers. This company not only focusing on producing household furniture, they also producing furniture for office, school, workshops, decorations and others. The special about NDZ Teluk Enterprise is they provided a delivery service for their customer without any fee charge which means if the customer can get the same price even they buy online. The main highlight about this company is their products and services.

1.0) INTRODUCTION

Based on the Fundamentals Of Entrepreneurship subject requirements, I need to find a product from a company based on what I had done in the case study report. So, to fulfil this requirements I need to write a report that called as Business Opportunity. Based on the case study, I had decided to choose NDZ Teluk Enterprise located at Bachok in Kelantan to evaluate the business performance and try to get more information about this company.

In this report, I also need to make an innovation about the product or services that provided by NDZ Teluk Enterprise. This company product is furniture products such as table, chair and others.

As we know nowadays, the global has been hit by Covid-19 virus. This pandemic had cause many trouble to other people. So, in order to fight this Covid-19, I had an idea on how to produce a furniture that free from this virus. In this, I had make a researched about the silver ion and implement the silver ion on the furniture.

Silver ion is antimicrobial technology is a silver-based active ingredient that can be incorporated into polymers, coatings, textiles and more to offer continuous product protection against bacterial growth. Silver ion has long been used as an antimicrobial agent, at least since Hippocrates first described silver's antimicrobial properties in 400 B.C., but it wasn't until 1972 that scientists understood how silver works. Small amounts of silver disrupt bacteria's metabolism by preventing it from converting nutrients into energy, which inhibits bacteria survival, reproduction and colonization.

So, this innovation is a must to implement to a product such as furniture product. By implement this silver ion technology on a product, it can expand the product demand as we know nowadays many people needs to take care their selves, their family and their beloved. So, this implementation of silver ion technology can help other people to make sure their healthiness in good condition.

. In this report, I also need to apply the theories and concepts that I had learned in the ENT300 subject in order to complete this business opportunity report.