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ADS554 APPLIED RESEARCH PROJECT

'A STUDY ON EFFECT OF SOCIAL NETWORKING AMONG SECONDARY SCHOOL'
(CASE STUDY: SMK SANZAG & MAKTAB SABAH)

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DECLARATION

I hereby declare that the work contained in this research proposal is my own except those which have been duly identified and acknowledge.

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CHAPTER 1

INTRODUCTION

1.1 Introduction

Online social networks such as Friendster, MySpace, or the Facebook have experienced exponential growth in membership in recent years. These networks offer attractive means for interaction and communication, but also raise privacy and security concerns. Social websites like Facebook, MySpace and Twitter offer a variety of features to facilitate socialization on the internet. Users share public musings, private messages, photos, songs, videos and most other standard forms of expression. These social websites are amongst the most visited sites on the internet (Alexa, 2008) and have grown exponentially within the last few years.

The number of social websites has also grown exponentially, offering different focuses, designs and features for their users. These social websites want us to join their community and experience their vision of the social web. The most interesting social network in cyberspace today is at Facebook.com. Facebook is one of the first social networks to have been built in exclusivity. The community is closed to anyone who doesn't have belongs to an academic community. Not only can 'like' people find each other on Facebook, but only 'like' people can join in the first place.