



اُونِيُوَرَسِيْتِي مَارِي تِي كُونُولُو كِي مَارَا
UNIVERSITI
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MARA



PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

TITLE:

SMP PROGRESS REPORT

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EXECUTIVE SUMMARY

The main objective of Miixiu Workshop is to achieve for the business to offer variety services of Miixiu Workshop such in original arts, printing services, and selling merchandises to my customer with affordable price and luxurious works of my own hands.

My business was started on May 4 in 2020. According to the customer review, our service gave a fantastic and beautiful results of Miixiu Workshop and to make our customer to repeat order. This service is also liked by many due to the cheap and affordable price. Hence, this service provides a good insight for the continuation of sale to our customers.

Since early of its opening, Miixiu Workshop was sold more than 100 orders for with different types of printing services such as acrylic keychains and acrylic standees. Increasing demands for our services results into a good profitable sale revenue to our business project. Therefore, Miixiu Workshop is a good marketable product of choice that can be further expanded to many different areas as the business keeps on growing.

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2.0 INTRODUCTION OF BUSINESS

2.1 Name and Address of Business



Figure 1.2 Miixiu Workshop Official Logo

Name: Miixiu Workshop

Address: No.123A, Jalan Kajang Perdana 2/10, Taman Kajang Perdana,
43000 Kajang, Selangor

Miixiu Workshop selling original art works, printing services, and selling merchandises also accepting any art commission from client and turn it to merchandises using the finest materials at an affordable price in both local and international.