

UNIVERSITI TEKNOLOGI MARA

Cawangan Pasir Gudang, Johor

Faculty of Mechanical Engineering

Diploma of Mechanical Engineering (EM110)

FUNDAMENTAL OF ENTREPRENEURSHIP (ENT300)

BUSINESS NAME: SINPATJU ENTERPRISE

PRODUCT NAME: T-SHIRT FOLDING MACHINE

GROUP: EM1106/F1/F2

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ACKNOWLEDGEMENT

Assalamualaikum Warahmatullahi wabarakatuh...

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EXECUTIVE SUMMARY

Entrepreneurship is a process innovation and new venture creation through four dimensions which includes individuals, organization, environment and institution. In order to form a business, there are quiet numbers of phase that should be understood and develops by entrepreneur.

SINPATJU is a partnership company ventured by five partners which is three male and two female. The business capital is amounted to RM 26,500 where the total contribution of each member is RM 5,300 and the rest RM 37,308 is from bank's loan. Each partner will hold different and important position in the company such as General Manager, Administration Manager, Operation Manager, Marketing Manager and Financial Manager.

T-shirt Folding Machine is the product name of our company and our product only takes three steps to fold and can reduce human energy yet save folding time. SINPATJU offers new, innovative, and simple yet portable product that can be used by all type of consumer. Our company location is at No. 24 Jalan Lembah 19, Jalan Persiaran Bandar Seri Alam, 81750 Bandar Seri Alam, Johor. SINPATJU will be operating for six days a week (Sunday - Friday) at 8am until 6pm.