

**FACULTY OF ELECTRICAL ENGINEERING  
UNIVERSITI TEKNOLOGI MARA**

**ENT 300  
FUNDAMENTALS OF ENTREPRENEURSHIP**

**FOREVER FASTER ENTERPRISE**

**PREPARED BY:**

<b>AMIRUL NAIM BIN SAMSURY</b>	<b>2013501057</b>
<b>MOHAMAD FITRI BIN MOHD KHADIFZ</b>	<b>2013728725</b>
<b>MUHAMAD AMIRUL IDZHAM BIN MUHAMAD DIAH</b>	<b>2013959737</b>
<b>MUHAMMAD ALIFF IKHWAN BIN AHMAD BASRI</b>	<b>2013727651</b>

**PREPARED FOR:**

**PN ANITA / PN ASFAHANI**

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## EXECUTIVES SUMMARY

This business is based on partnership where it consists of four (4) members. It consist of the General Manager, Administration Manager, Marketing Manager, Operational Manager and Financial Manager. The business capital is amounted to RM78,577 where the total contribution of member is RM35,187 and the rest is from the bank loan. Forever Faster is a company related to the printing design of the various type of material such as clothes, mug, pen and cap. For our product, the potential markets that we target are IPTA student, school students, and local committees. From our research, we get the information that the person or company that running this business is quite low in Bandar Seri alam and Masai. So, we take this opportunity as a new competitor to join a share in market in Bandar Seri Alam.

Our business will be operated on 1<sup>st</sup> March 2015 in Bandar Seri Alam. Our business is going to be registered from Company Commission of Malaysia on 1<sup>th</sup> January 2015. With all of our commitment and fully cooperation with each shareholder, we are confident that we will succeed in doing this business. Also, we will try to promote our business in our country with hit on our goals, give the best services than other competitors and gain as much profit so that, we can expand our business and become a well-known Muslim supplier for a good quality of services around Malaysia.