



**Faculty of Administrative Science & Policy Studies
Bachelor in Administrative Science (Hons.)**

**Applied Research Project
(ADS554)**

**MANAGEMENT OF EDUCATIONAL BACKGROUND DIVERSITY IN
PSM SUPPLIER SDN. BHD.**

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DECLARATION

I hereby declare that the work contained in this research is my own except those which have been duly identified and acknowledged.

Signed

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TABLE OF CONTENTS

CONTENTS	PAGE NO.
Chapter 1: Introduction	
1.1 Introduction	1
1.2 Problem Statement	3
1.3 Research Objectives	3
1.4 Scope of the Study	3
1.5 Significance of the Study	4
1.6 Limitation of the Study	4
1.7 Definition of Terms/ Concepts	4
Chapter 2: Literature Review & Conceptual Framework	
2.1 Literature Review	
2.1.1 Introduction	6
2.1.2 Managing Diversity	6
2.1.3 Conclusion	8
2.2 Conceptual Framework	9
2.2.1 Independent Variables: Factors in Management of Educational Background Diversity	
2.2.1.1 Marketing Opportunities	9
2.2.1.2 Creativity	10
2.2.1.3 Organizational Decision Making	10
2.2.1.4 The Organization's Goal	10
2.2.1.5 Employment Opportunities	10
2.2.1.6 Communication Effectiveness	11
2.2.1.7 Social Responsibility	11

LIST OF TABLES

TABLES	PAGE NO.
3.5 Measurement/ Instrument	14
3.7 Data Analysis	17
4.2 Reliability Test	19
4.3.1 Frequency of respondent's profile	20
4.3.2.1 Frequency of the company has used all the talents of the employees in different areas	22
4.3.2.2 Frequency of the company has created a diverse educational background workforce environment	22
4.3.2.3 Frequency of many programs have been developed in the company to diversify the workforce	23
4.3.2.4 Frequency of the company had focuses on key elements such as education and training	25
4.3.2.5 Frequency of the company has effective communication strategies	26
4.3.2.6 Frequency of the Human Resource Management department in the company plays an important role	27
4.3.2.7 Frequency of the company more focuses on personal awareness	28
4.3.3.1 Frequency of the marketing opportunities factor	29
4.3.3.2 Frequency of the creativity factor	30
4.3.3.3 Frequency of the organizational decision making factor	31
4.3.3.4 Frequency of the organization's goal factor	32
4.3.3.5 Frequency of the employment opportunities factor	33
4.3.3.6 Frequency of the communication effectiveness factor	34

CHAPTER 1

INTRODUCTION

1.1 Introduction

PSM Supplier Sdn Bhd was fully owned by Bumiputra and it was structured to supply goods, services and constructions (class A contractor). Its main objective is to achieve more business opportunities which more focus on supplying goods, services and construction. This company not only provides business services to organizations but also to individual. As stated in the company's principle and proposed by the government, the structure of PSM Supplier is more focus on quality, excellence and work efficient.

The organization's target customer:

Supplies

- Business premises
- Private company
- Government bodies
- Library
- Schools, university and college
- Individual

Services

- Private company
- Government bodies
- Individual