

### Universiti Teknologi Mara Cawangan Kedah Faculty Of Administrative Science And Policy Studies

## The graduates' employability skills: a case study at Langkawi Development Authority (LADA)

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# CLEARANCE FOR SUBMISSION OF THE SUPERVISOR RESEARCH REPORT BY THE SUPERVISOR

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### **TABLE OF CONTENTS**

		PAGE
CLE	ARANCE FOR SUBMISSION OF THE RESEARCH	i
DEC	CLARATION	ii
ACK	NOWLEDGEMENT	iii
TAB	LE OF CONTENTS	iv
LIST	OF TABLES	viii
LIST	OF FIGURES	ix
LIST	OF ABBREVIATIONS	x
ABSTRACT		
СНА	APTER 1 : INTRODUCTION	
1.1	Introduction	1
1.2	Research Background	1-2
1.3	Problem Statement	2-5
1.4	Research Question	6
1.5	Research Objective	6
1.6	Scope of Study	7
	1.6.1 Level	
	1.6.2 Territory	
	1.6.3 Time	
1.7	Significance of the Study	8
	1.7.1 Body of Knowledge	
	1.7.2 Researcher	
	1.7.3 Students	
1.8	Definition of Terms, Terminology and Concepts	9
	1.8.1 Employability Skills	9
	1.8.2 Entrepreneurship Skills	9
	1.8.3 Digital Literacy Skills	9-10
	1.8.4 Project Management Skills	10
1.9	Conclusion	10

CHA	PIER 2: LITERATURE REVIEW & CONCEPTUAL FRAMEWORK	<b>.</b>
2.1	Introduction	11
2.2	Employability Skills in Malaysia	11-12
	2.2.1 Entrepreneurship Skills	13-14
	2.2.2 Digital Literacy Skills	14-16
	2.2.3 Project Management Skills	16-17
	2.2.4 Emotional Intelligence	17-18
	2.2.5 Creativity	19-20
2.3	Conceptual Framework	21
2.4	Conceptual Framework Definition	21
	2.4.1 Graduates' Employability Skills	21
	2.4.2 Entrepreneurship Skills	21
	2.4.3 Digital Literacy Skills	21
	2.4.4 Project Management Skills	21
2.5	Hypothesis	22
	2.5.1 The relationship between entrepreneurship skills	22-23
	and graduates' employability skills	
	2.5.2 The relationship between digital literacy skills and	23-24
	graduates' employability skills.	
	2.5.3 The relationship between project management	24-25
	skills and graduates' employability skills.	
2.6	Conclusion	25
СНА	PTER 3 : RESEARCH METHODOLOGY	
3.1	Introduction	26
3.2	Research Design	26
3.3	Unit of Analysis	26
3.4	Sample Size	26-27
3.5	Sampling Technique	27-28
3.6	Measurement/Instrument	28-29
	3.6.1 The Graduates' Employability Skills	29-30
	3.6.2 Entrepreneurship Skills	30-31
	3.6.3 Digital Literacy Skills	31
	3.6.4 Project Management Skills	32-33
	3.6.5 Nominal Scale	33
	3.6.6 Ordinal Scale	33
	3.6.7 Interval Scale	33

#### ABSTRACT

This study examines the skills that preferred by the top management and middle management that will impact the graduates employability status. This is because the skills are prerequisite for the managers and employees success, especially for newly graduate students. This study is to evaluate the employability skills of the graduates that preferred by the top management and middle management in LADA and to assess how employability skills are perceived by potential employers. Three sets of employability skills have been used in this study such as entrepreneurship skills, digital literacy, and project management skills. A questionnaire has been developed which included above dimensions and was distributed among top management and middle management in LADA. The respondents' opinions were assessed using a Likert scale analysis that shows divergent opinions from strongly agrees to strongly disagree. This study was conducted to find out that the selected skills are the skills that most preferred by the employers. Therefore, it will help the graduates to prepare themselves to fulfill the requirement by the employer to promote their employability status.

Keywords: Employability Skills, Top Management and Middle Management preference, graduates' employability.