#### **UNIVERSITI TEKNOLOGI MARA**

## **FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES**



# FACTORS AFFECTING GRADUATE EMPLOYABILITY AMONG MANAGEMENT & SCIENCE UNIVERSITY (MSU) UNDERGRADUATES STUDENT IN SUNGAI PETANI, KEDAH AND GEORGETOWN, PULAU PINANG

### **MOHAMAD NAZMI BIN MOHAMAD ADZHAR**

2017290256

**MOHD ASYRAF BIN SARUDIN** 

20172902222

**JULY 2019** 

# **DECLARATION**

I hereby declare that the word contained in this report is my own except those which have been
duly identified acknowledgement. If I have later found plagiarized or to have committed other
forms of academic dishonesty, action can be taken against me under UiTM Academic
Regulation.
Signed,
(MOHAMAD NAZMI BIN MOHAMAD ADZHAR)
2017290256
(MOHD ASYRAF BIN SARUDIN)
2017290222

#### **ABSTRACT**

McQuaid and Linda (2005) expressed that employability was an unclear idea in the previous decade in various studies it revealed that employability assumes a significant job in deciding the United Kingdom work showcase approach, in some European nations and different nations .however, Lim (2008) characterizes employability as graduate's labor market results and number of days jobless or likelihood of jobless furthermore, Lim expressed that on average the graduates are encountering a sum of 138 days of being jobless which is likeness 4.6 months. Nevertheless, this study conceptualizes employability as the capacity of the higher learning institute student to be utilized or to act naturally utilized towards the industries.

According to Yorke (2003) employability skills can be define as a set of achievements, skills, understandings and personal attributes that make graduates more likely to gain employment and be successful in their chosen occupations, which benefits themselves, the workforce, the community and the economy in Malaysia Graduate employability is a rising concern as graduates represent a whopping 23 per cent of total youth unemployment in the country according to Bank Negara Malaysia (2017). The study by Rahmah et al. (2011), it have been reported One of the factor that contribute to the unemployment of the fresh graduates is graduates are lack of employability skill Meanwhile, With the reference of graduate employability survey conducted by ministry of higher education in 2016, a private university graduate's employability number are lower than public university in the last few years due to the private university student are tend to be lack of confident and bit assertive. Therefore this paper represent a review of graduate employability among MSU undergraduates student in Sungai Petani, Kedah and Georgetown Pulau Pinang,

# TABLE OF CONTENTS

NO.	ITEM	PAGE
	Declaration	I
	Acknowledgement	II
	Abstract	III
	Table of Content	IV
	List of Tables	VII
	List of Figures	VIII
	List of Abbreviation	IX
	CHAPTER I: Introduction	
1.1	Introduction	1
1.2	Research Background	1
1.3	Problem Statement	2
1.4	Research Question	4
1.5	Research Objective	4
1.6	Scope of Study	5
1.7	Significance of Study	6
1.8	Definition of Terms, Terminology and Concepts	7
	1.8.1 Graduates Employability	7
	1.8.2 Undergraduates	8
1.9	Conclusion	8
	CHAPTER II: Literature Review & Conceptual Framework	
2.1	Introduction	9
2.2	Dependent Variable	9
	2.2.1 Graduates Employability	9

2.3	Factors that lead to dependent variable	11
	2.3.1 Internal personal skill	12
	2.3.2 English proficiency	12
	2.3.3 Decision making skills	13
	2.3.4 Job demand	14
	2.3.5 Teamwork skill	14
	2.3.6 Work experience	15
2.4	Independence variable related to study	16
	2.4.1 Employability skill	16
	2.4.2 Internship	18
	2.4.3 Career orientation	19
2.5	Conceptual Framework	19
2.6	Hypothesis	24
2.7	Conclusion	26
	CHAPTER III: Research Method	
3.1	Introduction	27
3.1 3.2	Introduction Research and Design	27 27
3.2	Research and Design	27
3.2 3.3	Research and Design Unit of Analysis	27 28
3.2 3.3 3.4	Research and Design Unit of Analysis Sample Size	27 28 28
3.2 3.3 3.4 3.5	Research and Design Unit of Analysis Sample Size Sampling Technique	27 28 28 29
3.2 3.3 3.4 3.5 3.6	Research and Design Unit of Analysis Sample Size Sampling Technique Measurement/ Instrumentation	27 28 28 29 29
3.2 3.3 3.4 3.5 3.6 3.7	Research and Design Unit of Analysis Sample Size Sampling Technique Measurement/ Instrumentation Data Collection	27 28 28 29 29 37
3.2 3.3 3.4 3.5 3.6 3.7 3.8	Research and Design Unit of Analysis Sample Size Sampling Technique Measurement/ Instrumentation Data Collection Data Analysis	27 28 28 29 29 37 38
3.2 3.3 3.4 3.5 3.6 3.7 3.8 3.9	Research and Design Unit of Analysis Sample Size Sampling Technique Measurement/ Instrumentation Data Collection Data Analysis Pilot Study Conclusion	27 28 28 29 29 37 38 38
3.2 3.3 3.4 3.5 3.6 3.7 3.8 3.9	Research and Design Unit of Analysis Sample Size Sampling Technique Measurement/ Instrumentation Data Collection Data Analysis Pilot Study Conclusion  CHAPTER IV: Findings	27 28 28 29 29 37 38 38
3.2 3.3 3.4 3.5 3.6 3.7 3.8 3.9	Research and Design Unit of Analysis Sample Size Sampling Technique Measurement/ Instrumentation Data Collection Data Analysis Pilot Study Conclusion	27 28 28 29 29 37 38 38